

BUDGET PROPOSAL CONTACT INFORMATION

Department Name:

Create Date:

Due Date:

Submitter Name:

UW Email Address:

Phone Number:

Department Head Approval:

Department Head:

Requested Amount:

Departmental Information

SPECIAL ALLOCATIONS - CRITERIA

The Husky Volunteers program has recently undergone significant changes, including a rebranding that better aligns with our mission to recognize and inspire student volunteerism. As a result, our current inventory of promotional items, branded under our previous program name, has become outdated and no longer accurately represents our revised program identity. Moreover, the existing items we do have do not reflect the level of quality we want associated with our initiative, nor do they fully convey the appreciation we aim to show our dedicated volunteers.

STUDENT UTILIZATION

This proposal benefits students by offering high-quality, updated items that make them feel genuinely valued for their volunteer work. The new branded items will be meaningful rewards and enhance their pride and connection to the university community. These items boost recognition for their contributions and encourage ongoing engagement by aligning with the program's refreshed identity. Durable and practical, the items also offer lasting benefits, promoting a positive and inclusive volunteer culture that inspires current and future participants. Current items will not go to waste and will be distributed as giveaways during promotional activities such as student highlights, tabling events, event promotions, etc.

SPECIAL ALLOCATIONS - STATEMENT OF ASSURANCES

We are committed to using the Special Allocation funds effectively, with immediate steps in place to ensure prompt implementation. Our established branding allows us to move quickly with vendors who can meet our quality and delivery standards, maximizing the impact for students. This funding will create a meaningful, lasting experience that both honors and motivates students, ensuring they feel valued and appreciated for their service immediately.

SERVICE BENEFITS TO STUDENTS

Our program benefits students by creating a supportive environment where they can find a sense of belonging, purpose, and personal growth. Through meaningful community engagement, students develop critical skills like leadership, teamwork, and cultural awareness, which help prepare them for their academic and career paths. Additionally, being recognized for their contributions enhances their pride in being part of the university community and strengthens their commitment to making a difference. These experiences are valuable and leave a lasting impact that students carry forward. Our goal is to help students find the value in servant leadership, where we lead with the needs of others before our own, which is at the core of volunteerism. Our program encourages and rewards students who do continuous work in their community, and we look at not only how many hours a student is submitting but also the consistency of their contributions. To achieve our highest award (graduation Medal), we have set the parameter of 300 hours (over four years). However, understanding that that mark isn't always equitable for transfer students, we take a more holistic approach when examining student submissions when they haven't been or will not be at UWT for four years. Smaller awards, such as medallions, will be given throughout the school year upon hourly achievements but will also include promotional items like UWT merchandise. Students will be recognized through several avenues to continue commending them for their community work, e.g., Husky Volunteers highlights, hours submission streaks, and RSO Officer highlights. These steps support our beliefs on why the branding and quality of our program materials are essential. Students need to feel valued and, at times, be recognized for their tremendous work contributing to their community.

Staff Budget Requests

Category	Details	Amount Requested
	PERSONNEL TOTAL:	\$0

Other Budget Requests

Category	Details	Amount Requested
Non-Food Supplies & Materials	The Husky Volunteers program has recently rebranded to better align with our mission of recognizing and inspiring student volunteerism. As a result, our current promotional items, branded with the old program name and/or falling short of our quality standards, do not reflect the quality or appreciation we wish to convey to our dedicated volunteers. Therefore, it is crucial that we acquire new promotional items that accurately represent our revised program identity. S001	\$4,000
	SUPPLEMENTAL TOTAL:	\$4,000

PERSONNEL TOTAL:	\$0
SUPPLEMENTAL TOTAL:	\$4,000
COMPLETE PROPOSAL TOTAL:	\$4,000

Supplemental Documents



OUTDATED BRANDING - CSL MEDALLIONS

Students were awarded medallions for reaching certain volunteer hours. However, due to outdated branding, these cannot be used.



OUTDATED BRANDING - CSL WATER BOTTLES

Branded water bottles were given to students as promotional items during volunteer hours and at tabling events. However, due to outdated branding, these cannot be used.



OUTDATED BRANDING - DEANS LEADERSHIP AWARD MEDAL

The Deans Leadership Award Medal was given to students who met or exceeded Husky Volunteers hour requirements before their graduation date. It was to be worn as graduation regalia. Because our program is no longer overseen by a Dean and the medal does not reflect our new branding, they cannot be used.

