

ABOUT COMOTION

CoMotion partners with the UW community on their innovation journey, providing tools, connections, and acumen to transform ideas into economic & societal impact.

COMOTION'S INTERCONNECTED SERVICES

Innovation Training | Multiple business training programs help grow ideas into impact & innovators into entrepreneurs.

IP Advising & Protection | Customized IP (intellectual property) plans, developed with researchers & faculty, support innovators & ideas along their paths to market.

Funding & Mentoring | Connections to capital & expert advice empower innovators to launch their projects in the marketplace.

Licensing, Startups & Incubation | A world-class infrastructure to license innovations, launch businesses, or incubate startups positions entrepreneurs for success.

COMOTION RESOURCES

Fundamentals for Startups

- Presented by [CoMotion Labs](#), weekly lecture series (in-person & streamed) during the academic year open to anyone interested in entrepreneurship or startup creation.
- Features experienced entrepreneurs, investors, and industry experts who help close the gap in startup knowledge.
- All sessions are recorded, archived, and [searchable on CoMotion's website](#).

National Science Foundation Innovation-Corps (NSF I-Corps™)

- Customer discovery training program that aims to accelerate academic research projects that are ready to move toward commercialization.

- Participants test the value of their business idea by talking to potential customers & stakeholders.
- Provides vital connections to mentors.
- Opportunity to receive up to \$1,000 to continue customer discovery & stakeholder interviews.
- Offered several times a year to grad students, postdocs, and researchers.

Connect with Innovation Managers

- UW faculty & researchers partner with one of 10 Innovation Managers with industry-specific expertise throughout their innovation journey.
- Innovation Managers have advanced degrees & extensive experience in a broad range of high-demand technical areas.
- If this is your first time working with us, please [request a consultation](#) so we can connect you with the correct Innovation Manager.

IP Strategy

- CoMotion specializes in how to create, maximize, and sustain commercial value from IP assets. The value of IP is not only in the original idea, but in how that idea is protected through copyright, patent, or trademark rights.
- At CoMotion, we have deep expertise in IP protection, spanning the sciences, engineering, social innovations, and more.

Mentorship

- Mentors can mean the difference between success & failure for early-stage entrepreneurs.
- CoMotion Mentors offer business development knowledge, pitch coaching, networking connections, subject matter expertise, and/or help with team building.
- Go to our [CoMotion Advisory Solutions community](#) page on Chronus & join as a Team.

CoMotion Entrepreneurial Faculty Forum

- Made up of 8 entrepreneurs whose spinoff sectors and licensing strategies are as diverse as the community of innovators we serve.
- They mentor UW faculty with entrepreneurial aspirations and help demystify and smooth out the startup formation process.

Idea to Plan Workshop

- Designed for UW research teams who have just started working with CoMotion.
- Participants will learn key information about the pathways to commercialization and intellectual property protection.
- Participants will meet CoMotion staff and learn how they will work with CoMotion as they develop their idea.

- Participants will learn about the resources available to them for after the workshop (e.g. I-Corps, IGF, PEP, plans with IMs etc.)

Plan-to-Launch Workshop

- Designed for UW research teams who have received an Innovation Gap Fund award and are currently working with a CoMotion Innovation Manager who want to devise a plan to bring their innovation to market.
- Participants work with an expert mentor to continue applying lean startup methodology to their innovation.
- Personalized 1:1 mentorship and hands-on activities will lead to an actionable plan with deliverables and milestones

Innovation Gap Fund (IGF)

- Partnership between CoMotion & the [Washington Research Foundation \(WRF\)](#) providing over \$1 million per year in grants of up to \$75k per project team.
- Helps move UW innovations to the next stage of commercial development & investment.
- Supports proof-of-concept & go-to-market strategy activities to advance promising innovations with potential to enable new products & services.
- 349 CoMotion IGF awards totaling over \$16 million made across 72 departments since 2005. Successful projects have used funds to research customer demand, research & validate markets, create prototypes, and initiate beta testing. Basic research is not supported.
- Eligibility requirements & key dates found [here](#).

Postdoctoral Entrepreneurship Program (PEP)

- Covers salary for a full-time position as a Postdoctoral Entrepreneur (PE) plus UW employee benefits for 1 year.
- PEs work with CoMotion Innovation Manager & industry mentors to delve into IP strategy, market validation, competitive landscape analysis, and funding opportunities for their innovation.
- Reduces demands from academic grants or the pressure to find a job upon graduation.
- 63 PEP awards made since 2011 which helped launch 29 startups.
- Applications accepted on a rolling basis. Strong preference is given to postdocs & graduating PhD students intent on spinning a technology out into a company.

CoMotion SBIR Application Support Program

- Provides applicants tools & hands-on expert guidance to prepare a competitive [SBIR/STTR](#) application.

- Application must be for developing an innovation already disclosed to UW CoMotion.
- Grant recipient must be a newly formed or non-operating startup with UW founders that intend to license UW innovations if successful spinning out.
- Applications accepted on a rolling basis. Must be applying for a Phase I SBIR/STTR grant.
- Contact your Innovation Manager or the Associate Director for Innovation Investments, [Ryan Buckmaster](#), for more information.

Licensing & Agreements

- Important channel for creating impact from university research that serves the public good.
- CoMotion distributes UW technologies under 5 different licensing products.
- For each innovation, our experienced team of Innovation Managers will help you select the type of distribution that best fits your business plan.

Husky FAST Start™

- Husky FAST Start™ is intended for UW spinoffs building a company based on UW-managed intellectual property. The FAST acronym stands for Fair, Aligned, Standardized, and Transparent.
- Terms are standardized, benchmarked, equitable, and investable.

CoMotion's Licensing Marketplace

- Online catalog of innovations available to license, exclusively or nonexclusively by companies or individuals, and ready-to-purchase express digital content end-user agreements.

CoMotion Labs

- Multi-industry incubator program hosting early-stage startups from inside & outside the UW community.
- 3 locations, each focused on specific industry: [life sciences](#), [technology](#), [hardware](#).
- Critical infrastructure, learning, mentoring, and networking
- No equity or IP taken
- \$1.28B raised in dilutive funding by CoMotion Labs startups in last 5 years.
- 226 startups incubated since 2012.

CoMotion Links

- [Commercialization Manual](#)
- [CoMotion Fact Sheet](#)
- [CoMotion Innovator's Roadmap](#)
- [CoMotion Licensing Products](#)
- [CoMotion Mini Brochure](#)



- [CoMotion Patent Timeline](#)
- [CoMotion Startup Handbook](#)
- [Licensing FAQs](#)
- [What is a Provisional Patent? YouTube Video](#)
- [Undergraduate Student Resources](#)