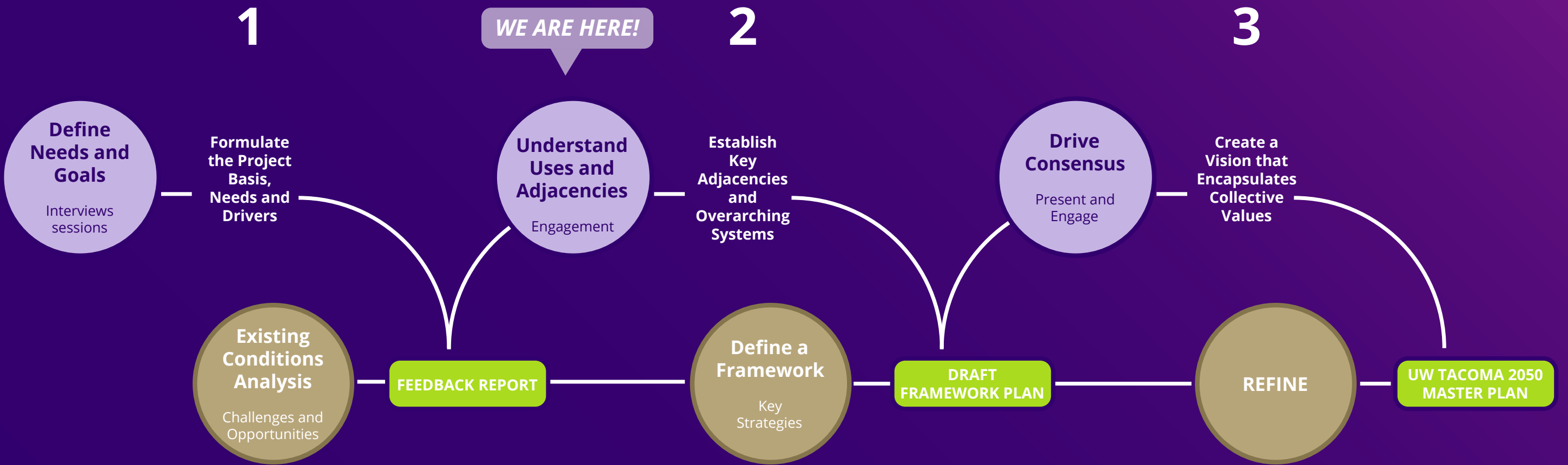




UNIVERSITY OF WASHINGTON TACOMA

MASTER PLAN 2050

WHAT WE'VE HEARD
OCTOBER 30, 2024



COMMUNITY-DRIVEN PLANNING PROCESS



UNIVERSITY LEADERSHIP

15
EXECUTIVE LEADERS



FACULTY

+30
FACULTY MEMBERS



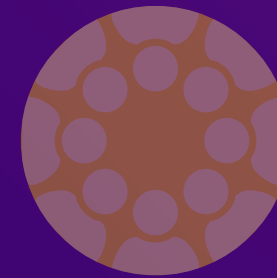
STAFF

+40
STAFF MEMBERS



STUDENTS

+50
UNDERGRADUATE AND GRADUATE STUDENTS



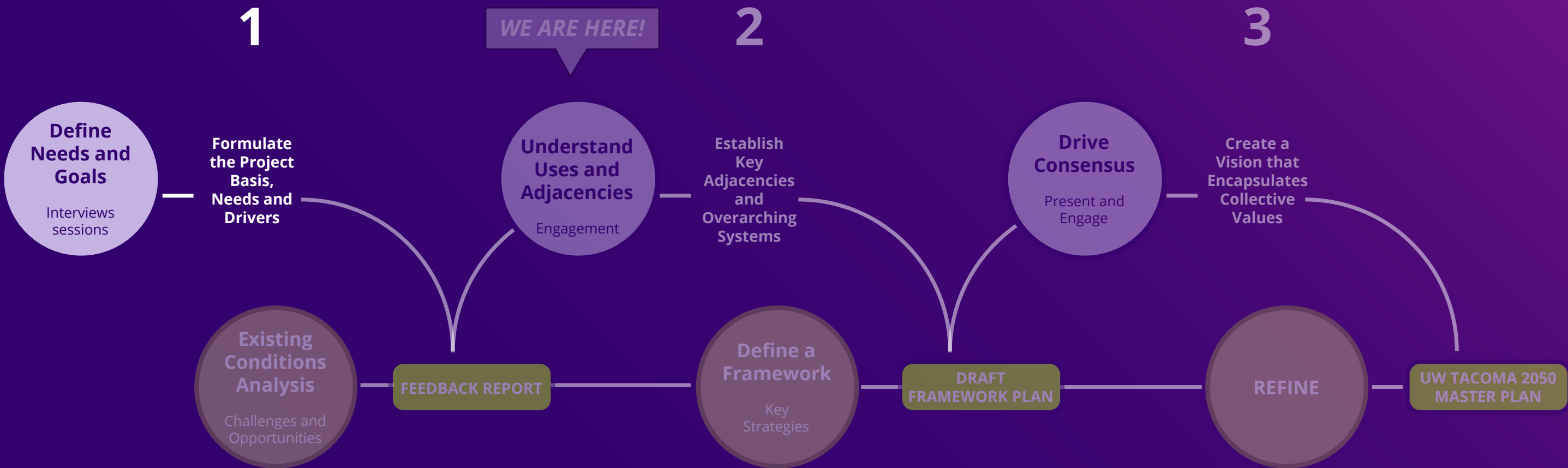
COMMUNITY MEMBERS



CITY OF TACOMA

ENGAGEMENT IN PROGRESS

WHO WE'VE HEARD FROM, SO FAR...



SUMMER 2024 | RECAP

SUMMER 2024

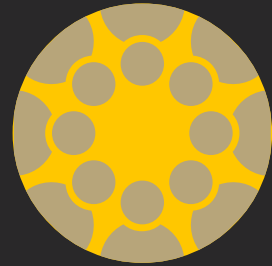


LEADERSHIP, FACULTY AND STAFF INTERVIEWS



**EXPAND ACCESS
FOR STUDENTS**

Advance student success academically, professionally, and personally.



**BUILD
COMMUNITY**

Partner in advancing strong and diverse communities and build a thriving community that is welcoming and sustainable.



**INNOVATION AND
SCHOLARSHIP**

Expand and support a broad range of teaching, research and creative innovation.



**DIVERSITY
AND EQUITY**

Promote and model inclusive excellence and social justice.



VITALITY

Build a thriving community that is welcoming and sustainable.

UW TACOMA STRATEGIC PLAN GOALS

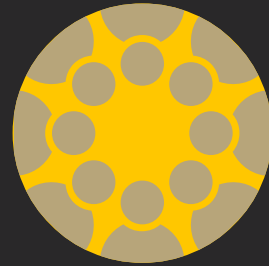


EXPAND ACCESS FOR STUDENTS

HOUSING Provide an ecosystem of housing options

AMENITIES Develop services and amenities with appealing and gathering-friendly spaces

WELLNESS Provide a hub for health and wellness on campus



BUILD COMMUNITY

CONNECT Address the local community's needs and characteristics

INVITE Create outdoor gathering spaces that the community can easily recognize and know to visit

EQUIP Activate Tacoma Avenue as a community resource



INNOVATION AND SCHOLARSHIP

GROWTH Build new state-of-the-art facilities for growing academic programs

COLLABORATION Boost creativity and engagement through more breakout and hang-out spaces

INNOVATION Create hybrid learning areas to support a flexible learning environment



DIVERSITY AND EQUITY

ACCESSIBLE Utilize accessible pathways to create a connected campus

INCLUSIVE Provide more options and variety of spaces for people to linger

REPRESENTATIVE Leverage Tacoma's diversity in design



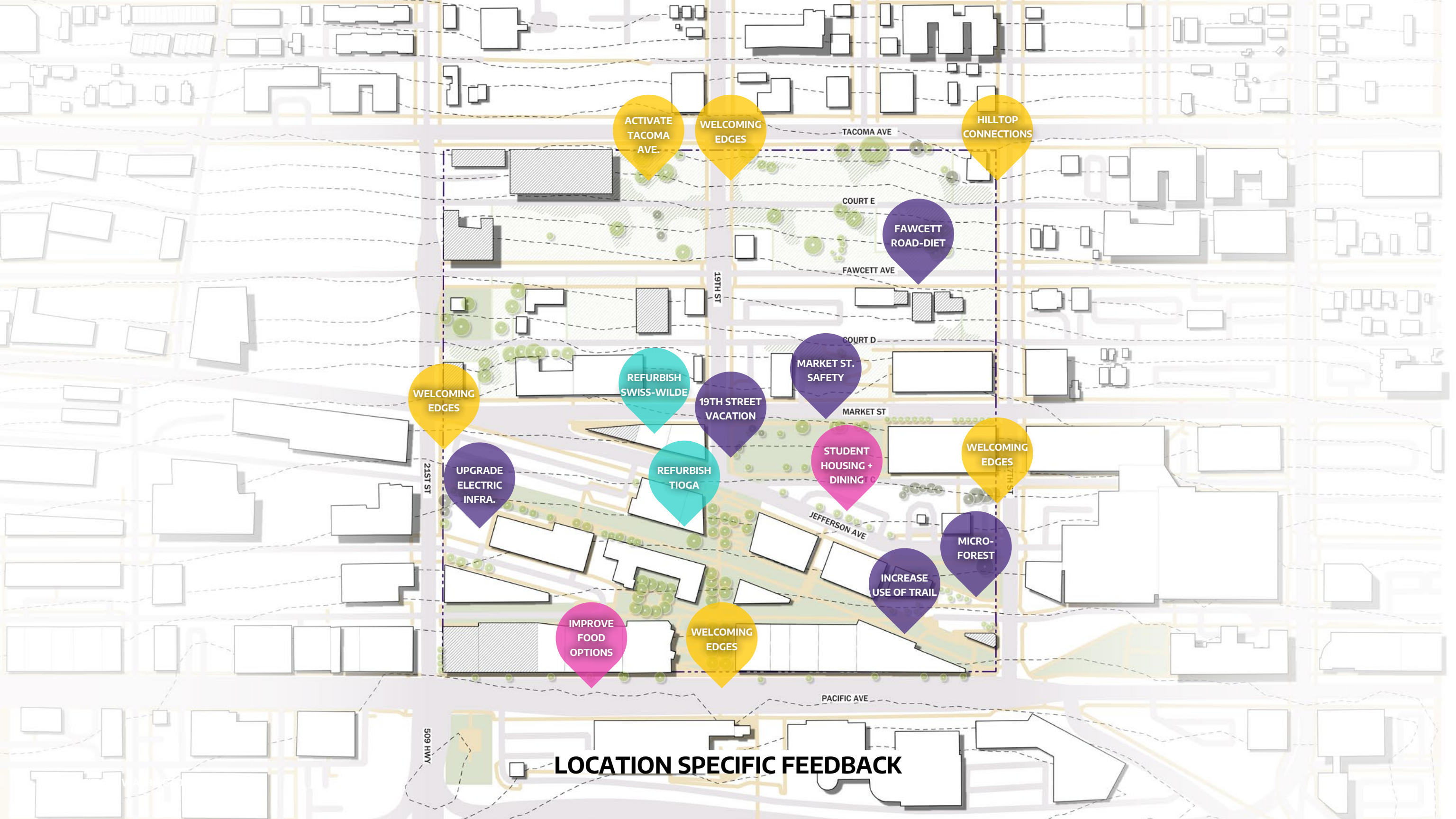
VITALITY

IDENTITY Create inviting boundaries to establish a clear sense of arrival and celebrate iconic campus moments

ACTIVE TRANSITIONS Capitalize on the topography for sticky transitions like stoops and terraces

SUSTAINABILITY Design new green building standards and integrated sustainability

FROM MISSION TO VISION



ACTIVATE
TACOMA
AVE.

WELCOMING
EDGES

HILLTOP
CONNECTIONS

FAWCETT
ROAD-DIET

WELCOMING
EDGES

REFURBISH
SWISS-WILDE

19TH STREET
VACATION

MARKET ST.
SAFETY

WELCOMING
EDGES

UPGRADE
ELECTRIC
INFRA.

REFURBISH
TIOGA

STUDENT
HOUSING +
DINING C

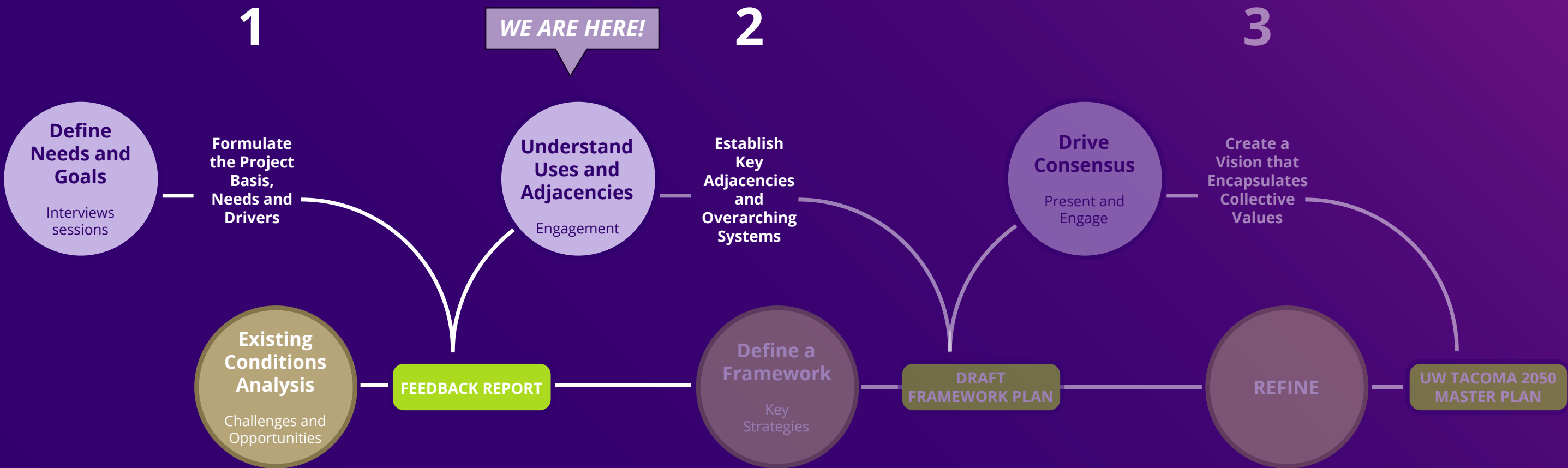
MICRO-
FOREST

IMPROVE
FOOD
OPTIONS

WELCOMING
EDGES

INCREASE
USE OF TRAIL

LOCATION SPECIFIC FEEDBACK



FALL 2024 ENGAGEMENT



STUDENT ENGAGEMENT SESSION | OCTOBER 10, 2024



TACOMA
**ONLINE
SURVEY**

+35

SUBMISSIONS



ONLINE SURVEY



**HUSKY
COMMONS POLL**

+30

PARTICIPANTS

FALL 2024 | FEEDBACK OPPORTUNITIES



**ENGAGEMENT
WORKSHOPS**

+50

STUDENTS,
FACULTY
AND STAFF

WHAT WE HEARD SUMMARY

"ART WORK AND LANDSCAPING COULD REPRESENT THE COMMUNITY BETTER"

"CAN WE HAVE A WINTER GARDEN PAVILION? A GREENHOUSE PARK FOR ALL SEASONS."

"PLANTINGS THAT HEAL AND PROVIDE REMEDIATION"

"19TH STREET IS A STEEP HILL THAT GOES STRAIGHT INTO THE HEART OF CAMPUS - IT SHOULD BE CLOSED OFF"

"THE STAIRS AT THE PRAIRIE LINE TRAIL ARE A GREAT PLACE TO SEE EVERYONE. ITS A STICKY PLACE AT THE INTERSECTION."

"A CAMPUS WITH STUDENTS LIFE, WITH MORE PEOPLE, INCLUDING OUR OWN GYM ETC."

"CAN WE HAVE INDOOR SPACES WITH MORE PLANTS? LIKE AT AMAZON COURTYARDS "

"MORE PUBLIC AND SUSTAINABLE MODES OF TRANSPORTATION TO DECARBONIZE THE CAMPUS"

"STUDENT HOUSING COULD BRING MORE ACTIVATION ALONG TACOMA AVE."

"THERE ARE GATHERING SPACES FOR STUDENTS, BUT NOT FOR FACULTY. WE HAVE NO OPPORTUNITY TO MEET TOGETHER, EAT TOGETHER, OR SOCIALIZE TOGETHER."

"MORE AFFORDABLE GRAB AND GO DINING"

"WE NEED MORE GATHERING SPACES FOR MEETINGS AND CELEBRATIONS OF LARGE GROUPS"

"WE NEED MORE EVENING FOOD AND BEVERAGE OPTIONS WITH SOFT MUSIC AND OUTDOOR SPACES"

"A CAMPUS THE REFLECTS THE DECOLONIZING WORK OF ITS PROGRAMS"

"ONE MULTI-FLOOR PARKING GARAGE TO REPLACE ALL LOTS"

"THERE IS NO REAL GATHERING SPACE FOR EVENTS ON CAMPUS LIKE AN AUDITORIUM FOR DANCES AND SHOWS"

"IF UW SEATTLE HAS THE HUB, I WANT A HUB TOO"

"BECOME AN ADDITIVE ELEMENT IN ENGAGING THE HILLTOP COMMUNITY - FILL THE GAPS!"

"ALTHOUGH WILDLY UNDERUTILIZED, THE POWERHOUSE IS MY FAVORITE BUILDING. IT IS COZY WITH GREAT ACOUSTICS, AND A LOVELY OPEN SPACE WITH ART EXHIBITS."

"REGULATION SIZED SPORTS COURTS COULD HELP US DRAW STUDENT ATHLETES. IT COULD HELP CREATE A STRONGER CONNECTION TO LOCAL HIGH SCHOOLS AS WELL."

"THE UNIVERSITY IS BEAUTIFULLY DIVERSE, BUT IT IS HARD TO TELL FROM THE SPACES"

"BRING BACK THE SWISS!"

"JOY 3RD FLOOR IS MY FAVORITE QUIET SPACE TO STUDY!"

"BETTER INTEGRATION OF UW TACOMA WITH THE REST OF TACOMA"

" WOULD FEEL MORE COMFORTABLE IF THE CAMPUS WAS EASIER TO NAVIGATE, AND THERE WERE MORE USEFUL CONNECTING PATHS BETWEEN THE DIFFERENT HORIZONTAL STREETS"

"DANCE CLASSES! ROUND SHAPES! MUSIC! CELEBRATE DIVERSITY!!"

"MY SPECIFIC SCHOOL DOES GREAT AT CREATING CONNECTIONS BETWEEN US, PEERS, STAFF, ALUMNI, AND MORE, BUT I THINK THIS IS LACKING FROM THE CAMPUS AS A WHOLE"



"MILGARD HALL 110 IS A GREAT FACULTY MEETING SPOT. GREAT ARCHITECTURE! GOOD ACCESSIBILITY! AND A GOOD LAYOUT FOR CLASSES!"

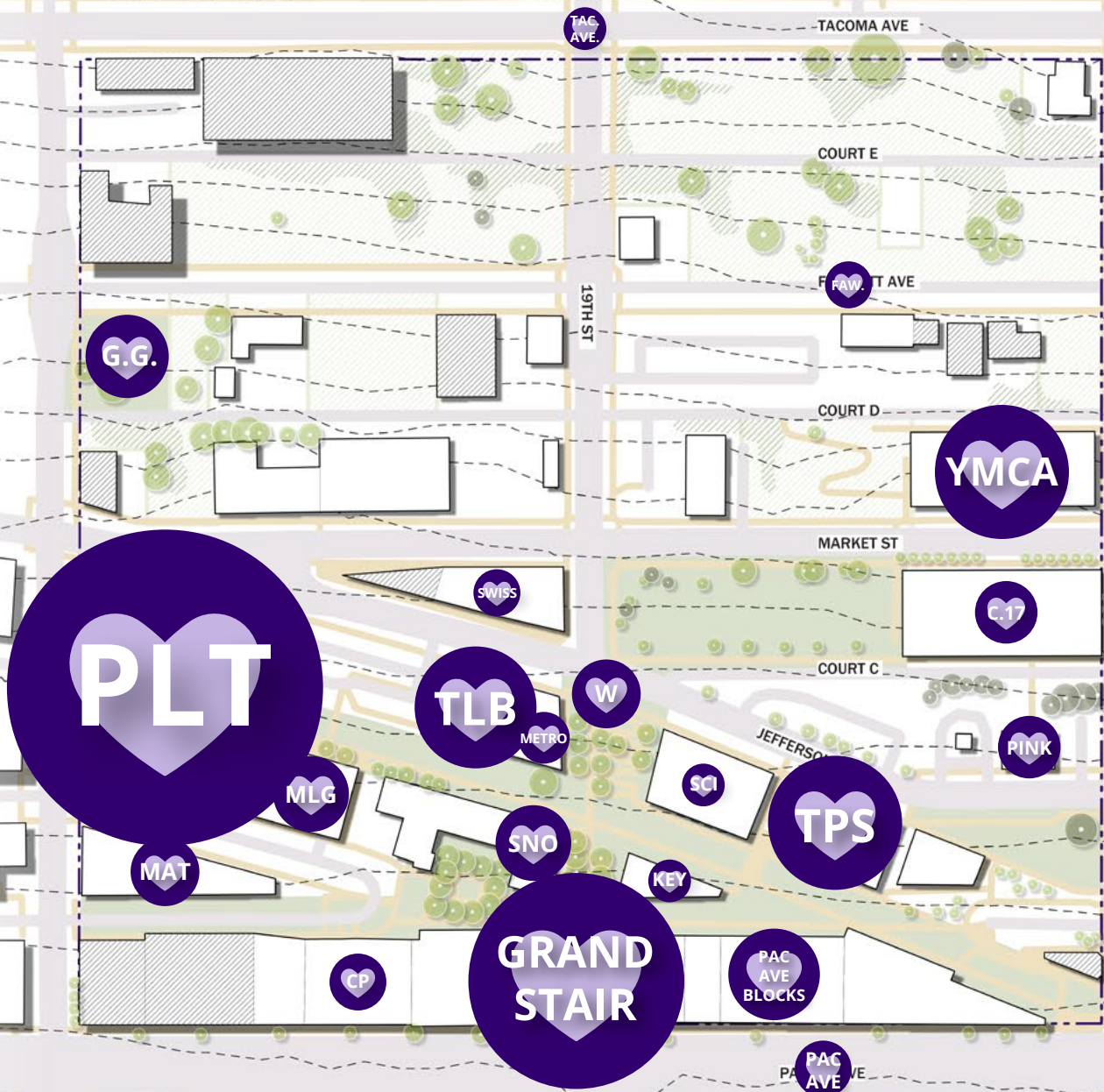
"A SMALL BUSINESS INCUBATOR COULD HELP REPAIR DISPLACEMENT OF BLACK NEIGHBORS AND CREATE CONNECTIONS FOR DIVERSE TALENT"

" LOW COST AND DIVERSE FOOD OPTIONS - MORE RESTAURANTS LIKE MEXICAN FOOD AND MORE HAMBURGER JOINTS WOULD BE GREAT."

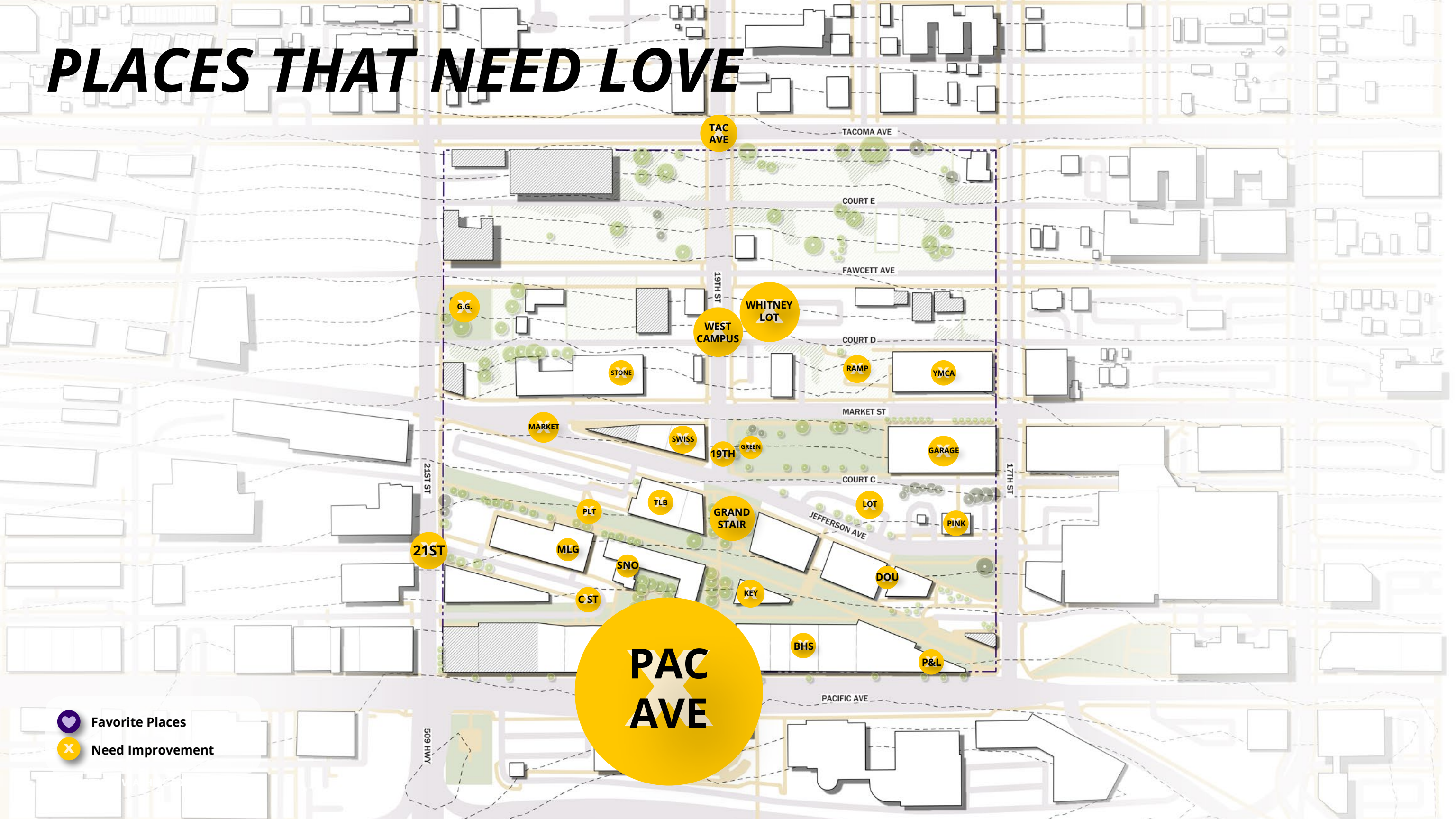
"WE SHOULD UTILIZE CAMPUS BUILDINGS THAT WE'RE NOT CURRENTLY USING"



PLACES WE LOVE

-  Favorite Places
-  Need Improvement

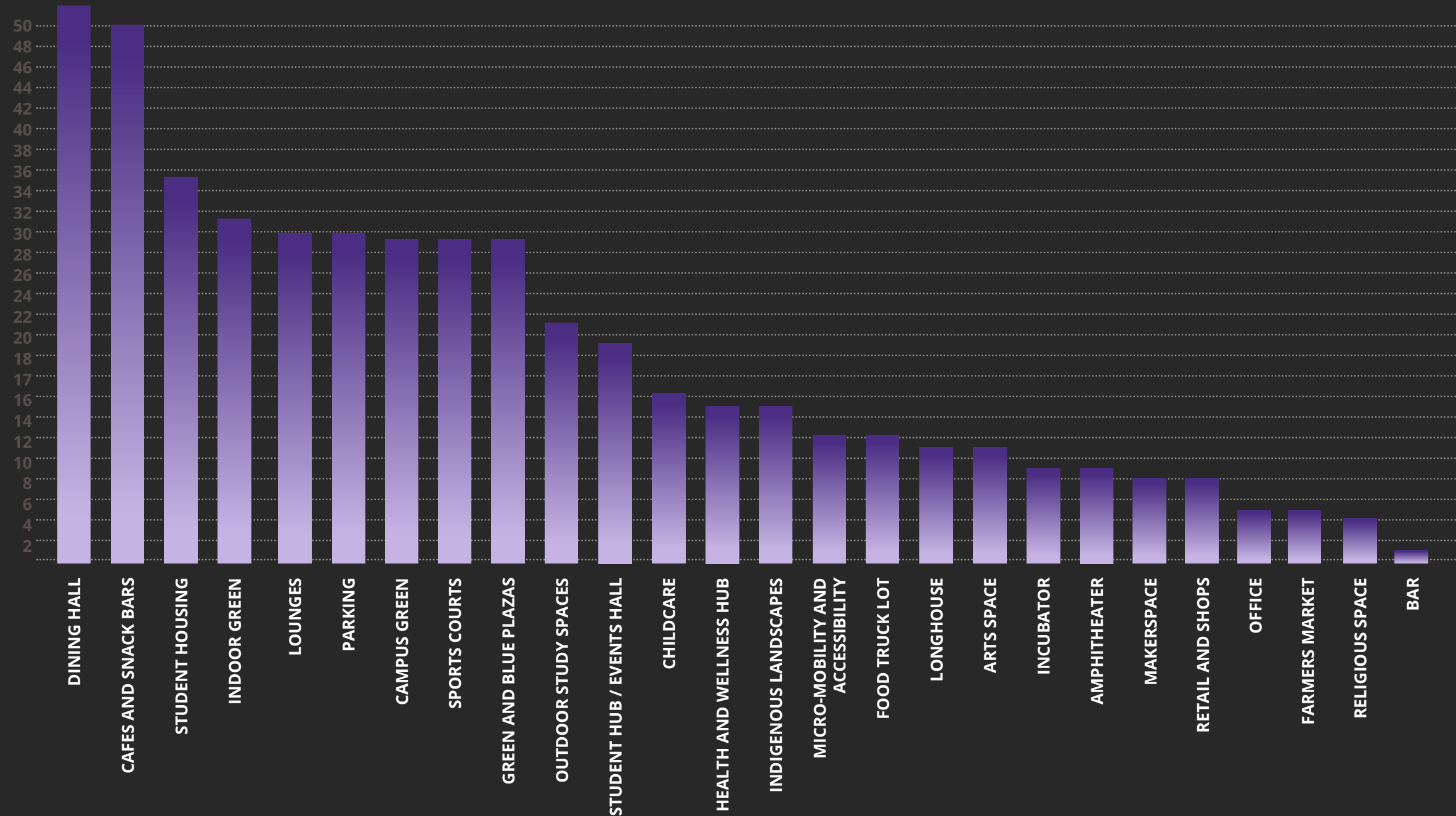


PLACES THAT NEED LOVE

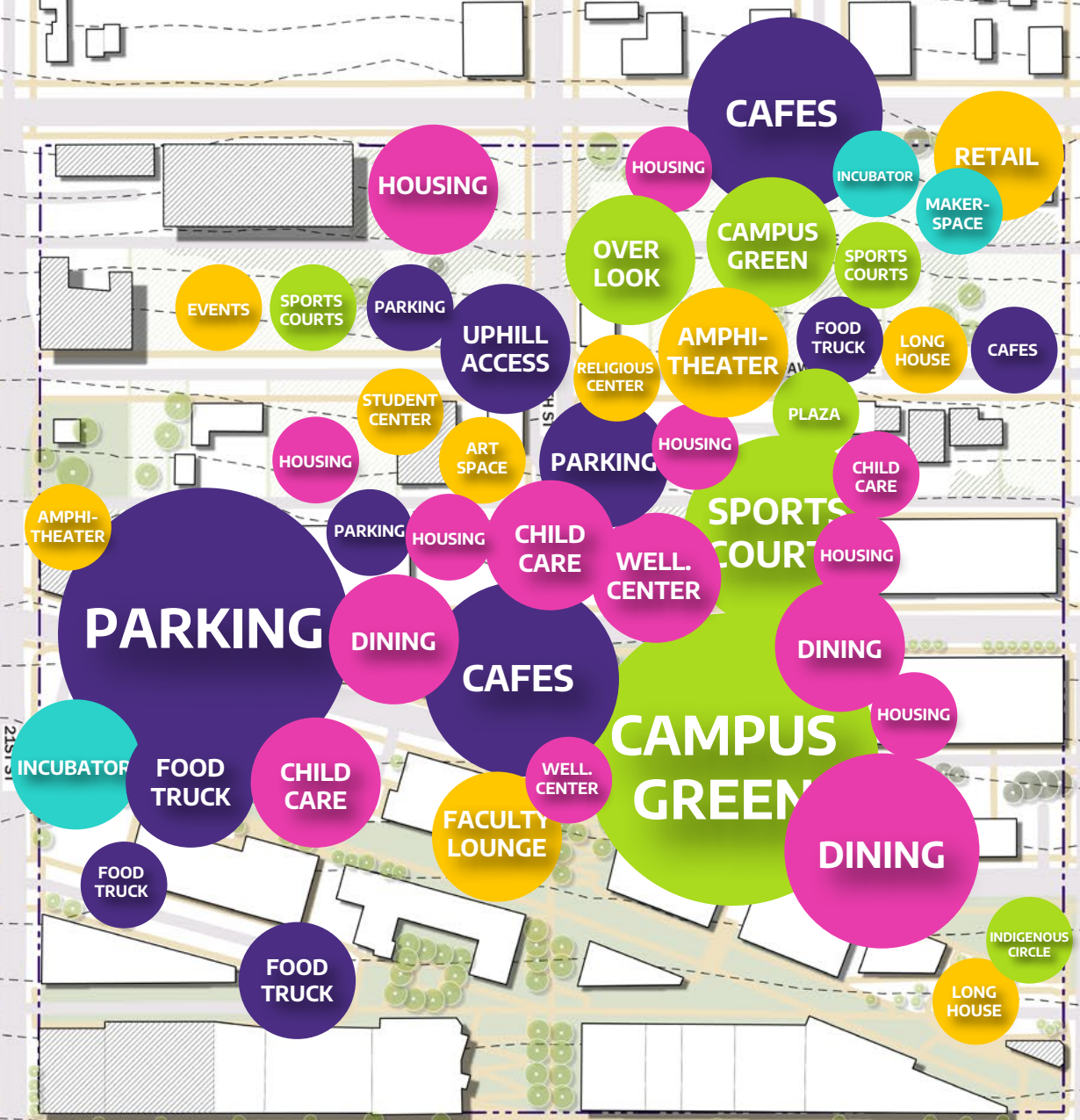


-  Favorite Places
-  Need Improvement

PROGRAM TALLY



WHAT WOULD YOU LIKE TO SEE MORE ON CAMPUS?



ENGAGEMENT WORKSHOP | PROGRAM LOCATIONS



TACOMA
**ONLINE
SURVEY**



ONLINE SURVEY



**HUSKY
COMMONS POLL**

FALL 2024 | FEEDBACK OPPORTUNITIES



**ENGAGEMENT
WORKSHOPS**

AFFILIATION

8
FACULTY

11
STAFF

17
STUDENTS

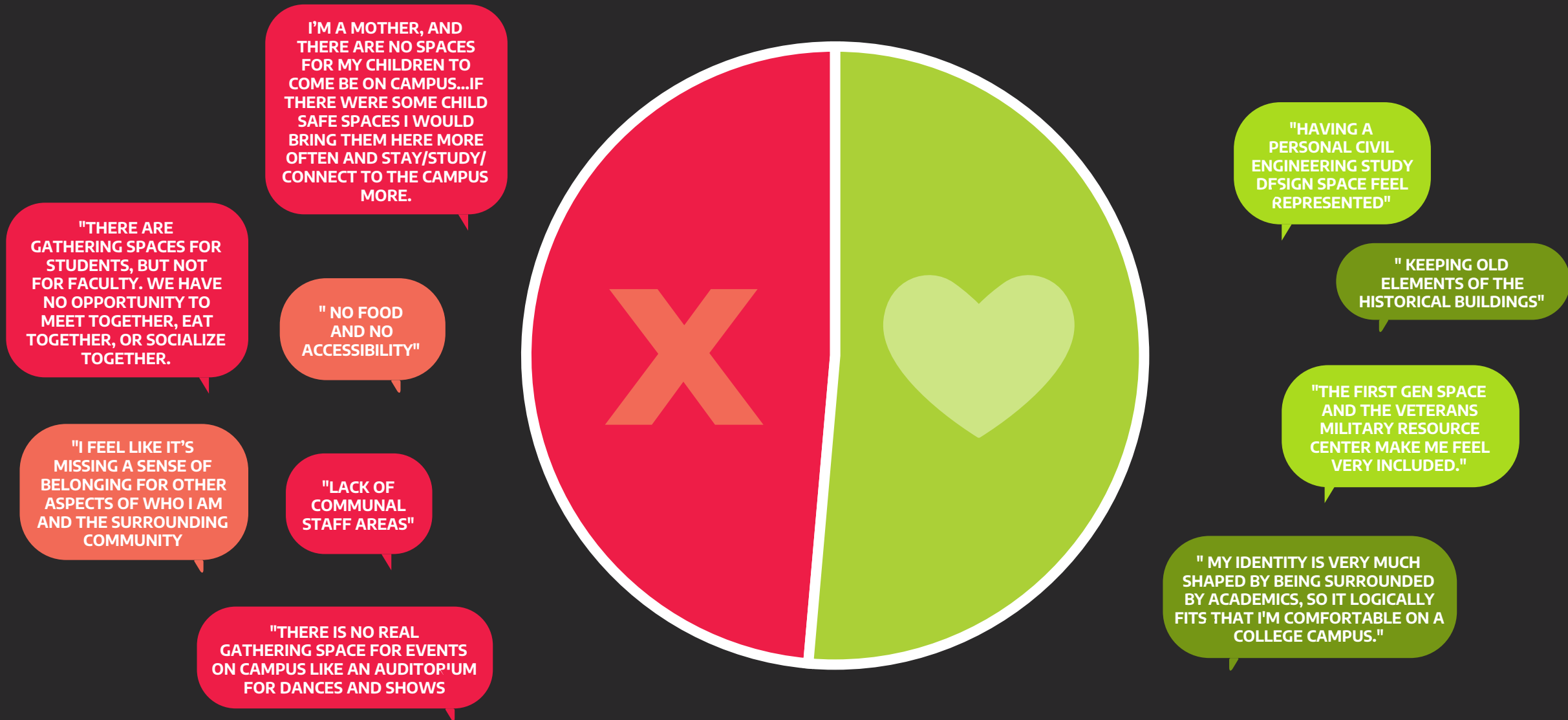
Engagement
with Downtown
Tacoma community
is in progress...





-  Staff
-  Faculty
-  Student

WHAT IS YOUR AFFILIATION TO UW TACOMA?

REPRESENTATION



 YES
 NO

DO YOU FEEL REPRESENTED BY THE PHYSICAL CAMPUS?

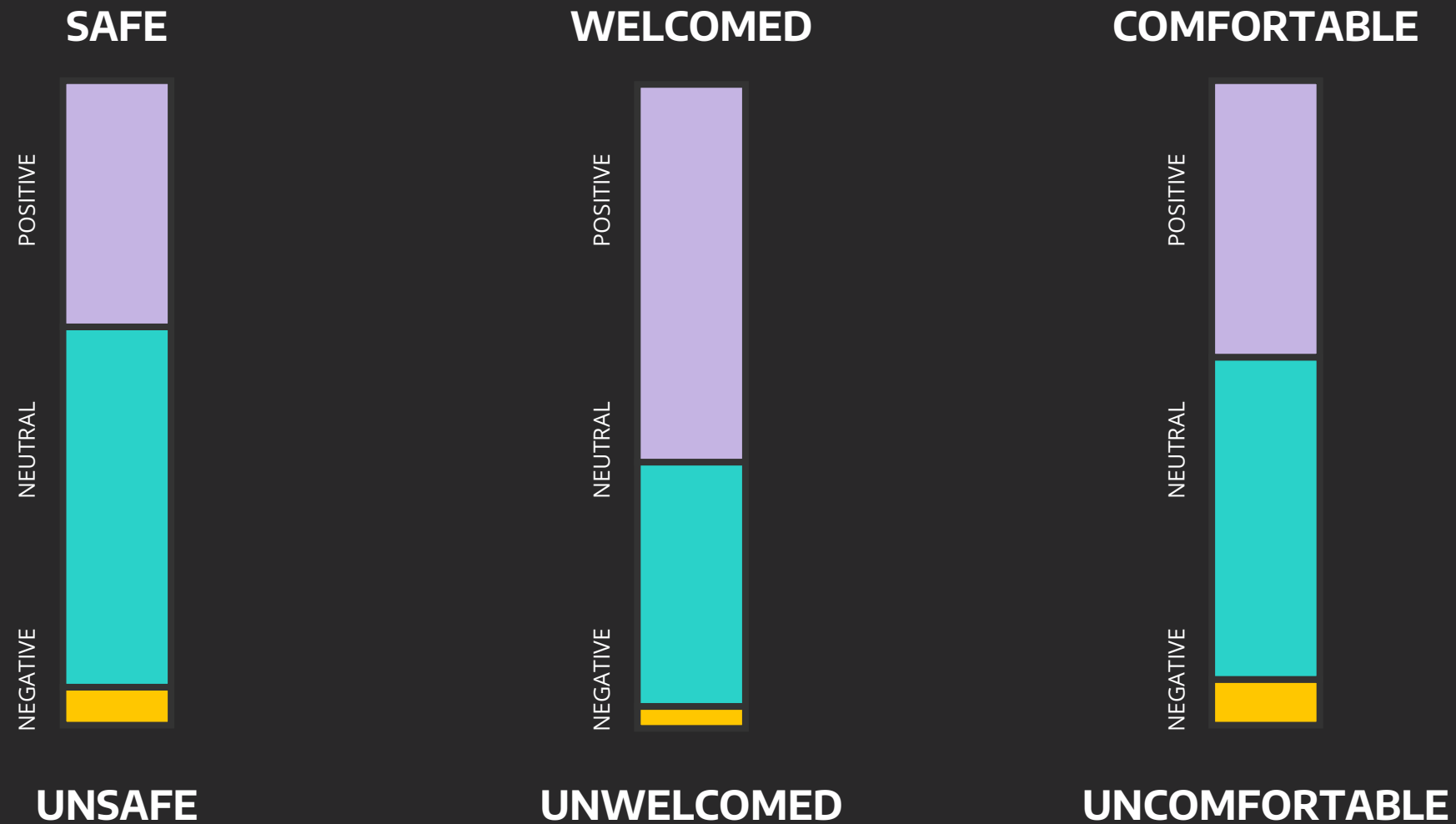
REPRESENTATION



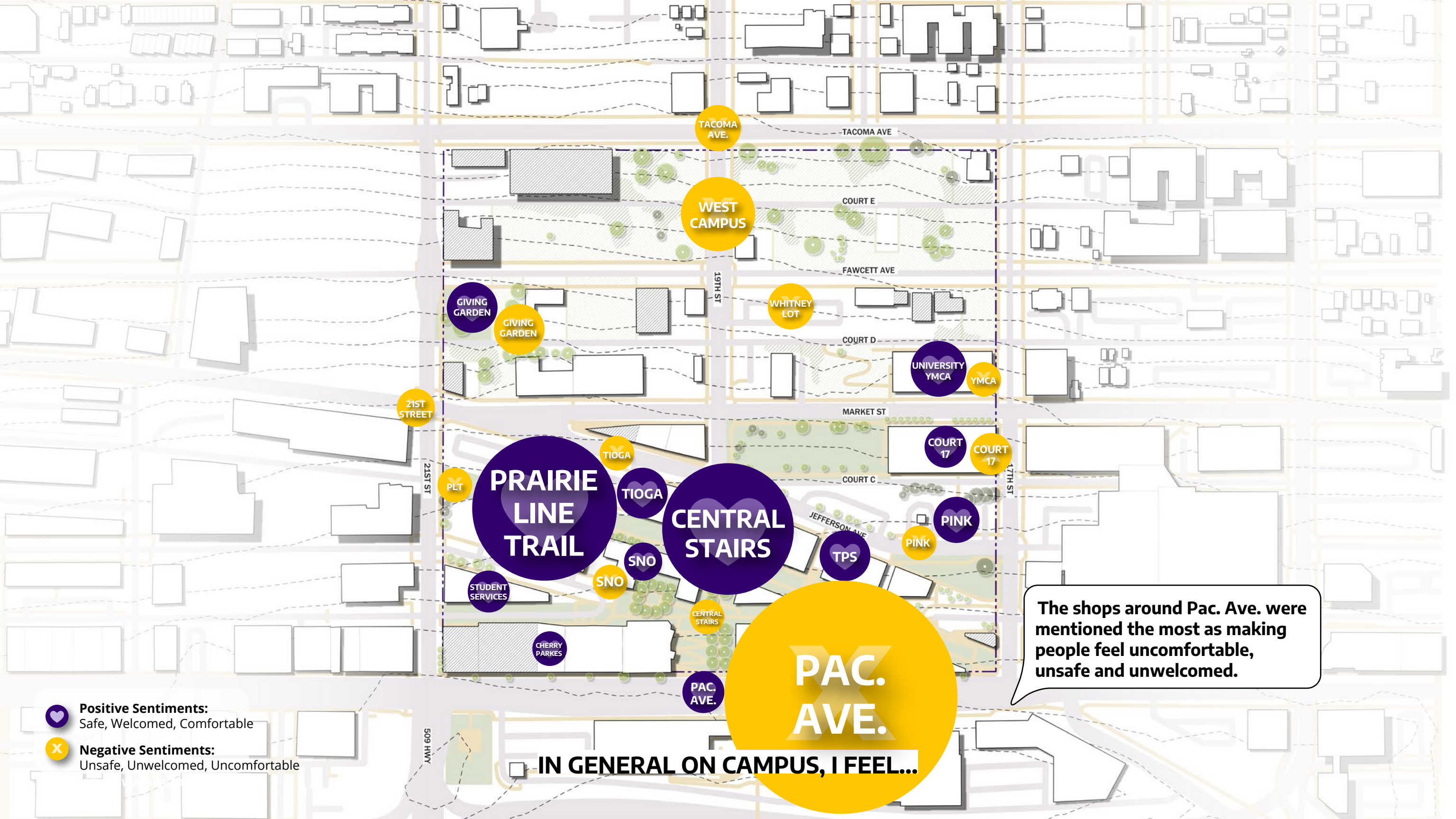
WHAT ASPECTS OF THE PHYSICAL CAMPUS HELP YOU FEEL MORE REPRESENTED?



SAFETY, COMFORT AND WELCOMING



IN GENERAL ON CAMPUS, I FEEL...



Positive Sentiments:
Safe, Welcomed, Comfortable

Negative Sentiments:
Unsafe, Unwelcomed, Uncomfortable

IN GENERAL ON CAMPUS, I FEEL...

The shops around Pac. Ave. were mentioned the most as making people feel uncomfortable, unsafe and unwelcomed.

TACOMA AVE.

WEST CAMPUS

GIVING GARDEN

GIVING GARDEN

WHITNEY LOT

UNIVERSITY YMCA

YMCA

21ST STREET

PLT

PRAIRIE LINE TRAIL

TIOGA

TIOGA

CENTRAL STAIRS

SNO

SNO

STUDENT SERVICES

CHERRY PARKES

CENTRAL STAIRS

PAC. AVE.

PAC. AVE.

TACOMA AVE

COURT E

FAWCETT AVE

COURT D

MARKET ST

COURT 17

COURT 17

COURT C

JEFFERSON AVE

PINK

PINK

TPS

509 HWY

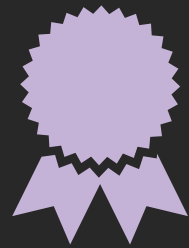
19TH ST

21ST ST

17TH ST



OUTCOMES



**TRAFFIC
REDUCTION
AND PARKING
AVAILABILITY**



**ENHANCED
WELLBEING**



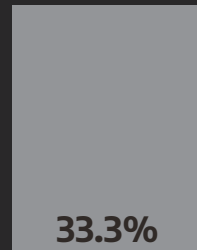
**INCREASED
FEELING OF
COMMUNITY**



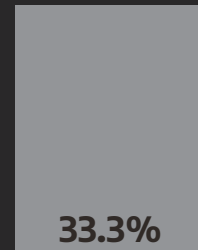
**CRIME
REDUCTION**



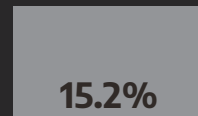
**DENSITY
+ ACTIVATION**



**IMPROVED
ACCESSIBILITY**



OTHER



"IMPROVED GREEN SPACE"

"MORE MARKETABLE ACADEMIC PROGRAMS AND GREAT PLACES FOR THEM"

"BETTER INTEGRATION OF UW TACOMA WITH THE REST OF TACOMA"

WHAT ARE YOUR DESIRED OUTCOMES FOR THE CAMPUS MASTER PLAN?

WHAT WE HEARD

" WOULD FEEL MORE COMFORTABLE IF THE CAMPUS WAS EASIER TO NAVIGATE, AND THERE WERE MORE USEFUL CONNECTING PATHS BETWEEN THE DIFFERENT HORIZONTAL STREETS"

"ART WORK AND LANDSCAPING COULD REPRESENT THE COMMUNITY BETTER"

"MY SPECIFIC SCHOOL DOES GREAT AT CREATING CONNECTIONS BETWEEN US, PEERS, STAFF, ALUMNI, AND MORE, BUT I THINK THIS IS LACKING FROM THE CAMPUS AS A WHOLE"

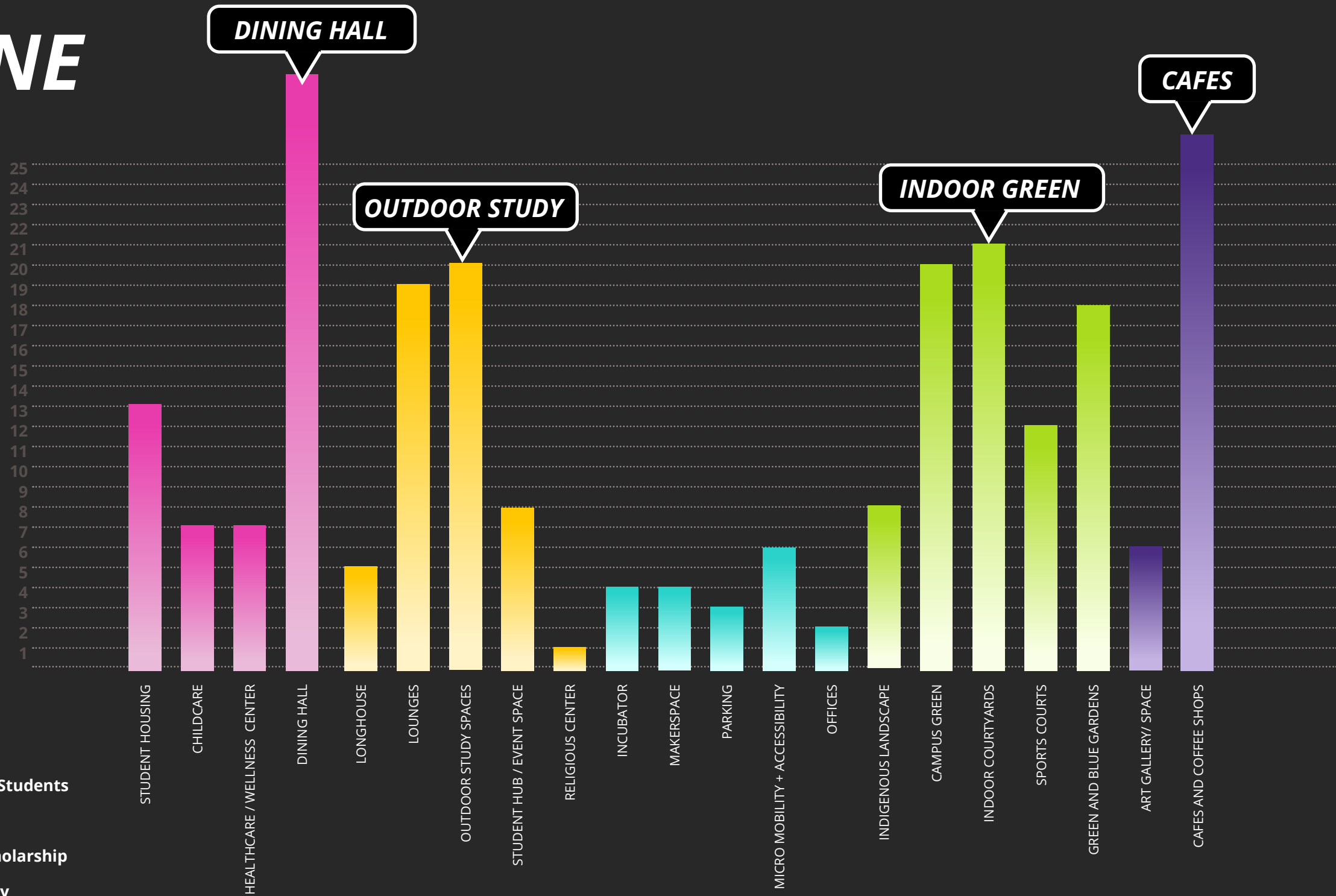
" THERE IS NO REAL GATHERING SPACE FOR EVENTS ON CAMPUS LIKE AN AUDITORIUM FOR DANCES AND SHOWS"

"THERE ARE GATHERING SPACES FOR STUDENTS, BUT NOT FOR FACULTY. WE HAVE NO OPPORTUNITY TO MEET TOGETHER, EAT TOGETHER, OR SOCIALIZE TOGETHER."

"A CAMPUS WITH STUDENTS LIFE, WITH MORE PEOPLE, INCLUDING OUR OWN GYM ETC."

" LOW COST AND DIVERSE FOOD OPTIONS - MORE RESTAURANTS LIKE MEXICAN FOOD AND MORE HAMBURGER JOINTS WOULD BE GREAT."

ONLINE



THEME

- Expand Access For Students
- Build Community
- Innovation And Scholarship
- Diversity And Equity
- Vitality

WHAT WOULD YOU LIKE TO SEE MORE ON CAMPUS?



TACOMA
**ONLINE
SURVEY**



ONLINE SURVEY



**HUSKY
COMMONS POLL**

+30

PARTICIPANTS

FALL 2024 | FEEDBACK OPPORTUNITIES



**ENGAGEMENT
WORKSHOPS**



STUDENT ENGAGEMENT SESSION | OCTOBER 10, 2024

OUTDOOR CLASS	INDIGENOUS CIRCLE	AMPHITHEATER	ART GALLERY
INCUBATOR	WRITE YOUR OWN	HOUSE	CAFETERIA
WRITE YOUR OWN	CAMPUS GREE	STUD LOUNGE	WRITE YOUR OWN
MAKERSP	INTERING COURTYARDS	WRITE YOUR OWN	FAIRS MARKET
PARKING	SPORTS COURTS	STUDENT EXHIBITION HALL	TRUCK YARD

W
TACOMA
2028

WHAT ARE YOUR FAVORITE PLACES ON CAMPUS?
Please indicate with the color sticky note.

WHICH SPACES COULD BE MADE MORE WELCOMING?
Please indicate with the color sticky note.

ONLINE SURVEY

STUDENT ENGAGEMENT SESSION | OCTOBER 10, 2024



TACOMA
2050

**WHAT ARE YOUR
FAVORITE PLACES
ON CAMPUS?**

Please answer with this
color sticky note:



**WHICH SPACES
COULD BE
MADE MORE
WELCOMING?**

Please answer with this
color sticky note:



ONLINE
SURVEY



STUDENT ENGAGEMENT SESSION | OCTOBER 10, 2024



TACOMA
2050

**WHAT ARE YOUR
FAVORITE PLACES
ON CAMPUS?**

*Please answer with this
color sticky note:*



**WHICH SPACES
COULD BE
MADE MORE
WELCOMING?**

*Please answer with this
color sticky note:*



ONLINE
SURVEY



WHAT ARE YOUR FAVORITE/ LEAST FAVORITE PLACES ON CAMPUS?



TACOMA
2050

WHAT WOULD YOU LIKE TO SEE MORE OF ON CAMPUS?

Please **PLACE** a sticky on your favorites or **WRITE** in your own ideas!



ONLINE SURVEY

UWT HOUSING

OUTDOOR CLASSROOM

INDIGENOUS CIRCLE

AMPHITHEATER

ART GALLERY

CHILDCARE

INCUBATOR

YO
More Retail/ Shops!

LONGHOUSE

CAFFES AND COFFEE SHOPS
Bring back H. Sam!
I did like to have more coffee shops

HEALTH CENTER

BIKE LOCKERS
WE WANT OUR OWN!

CAMPUS GREEN

STUDY LOUNGES

RESTAURANTS
Get more food options!
More restaurants!

WRITE YOUR OWN!
More activities

MAKERSPACE

INTERIOR COURTYARDS
More walkways, more plants like at Amazon Courtyards

WRITE YOUR OWN!
Walmart
Utilizing campus buildings that were not using
Escalator in the J

FAIRS AND MARKETS

DINING HALL

PARKING
More parking garages

SPORTS COURTS

STUDENT EXHIBIT HALL



FOOD TRUCK YARD

WHAT WOULD YOU LIKE TO SEE MORE OF ON CAMPUS?

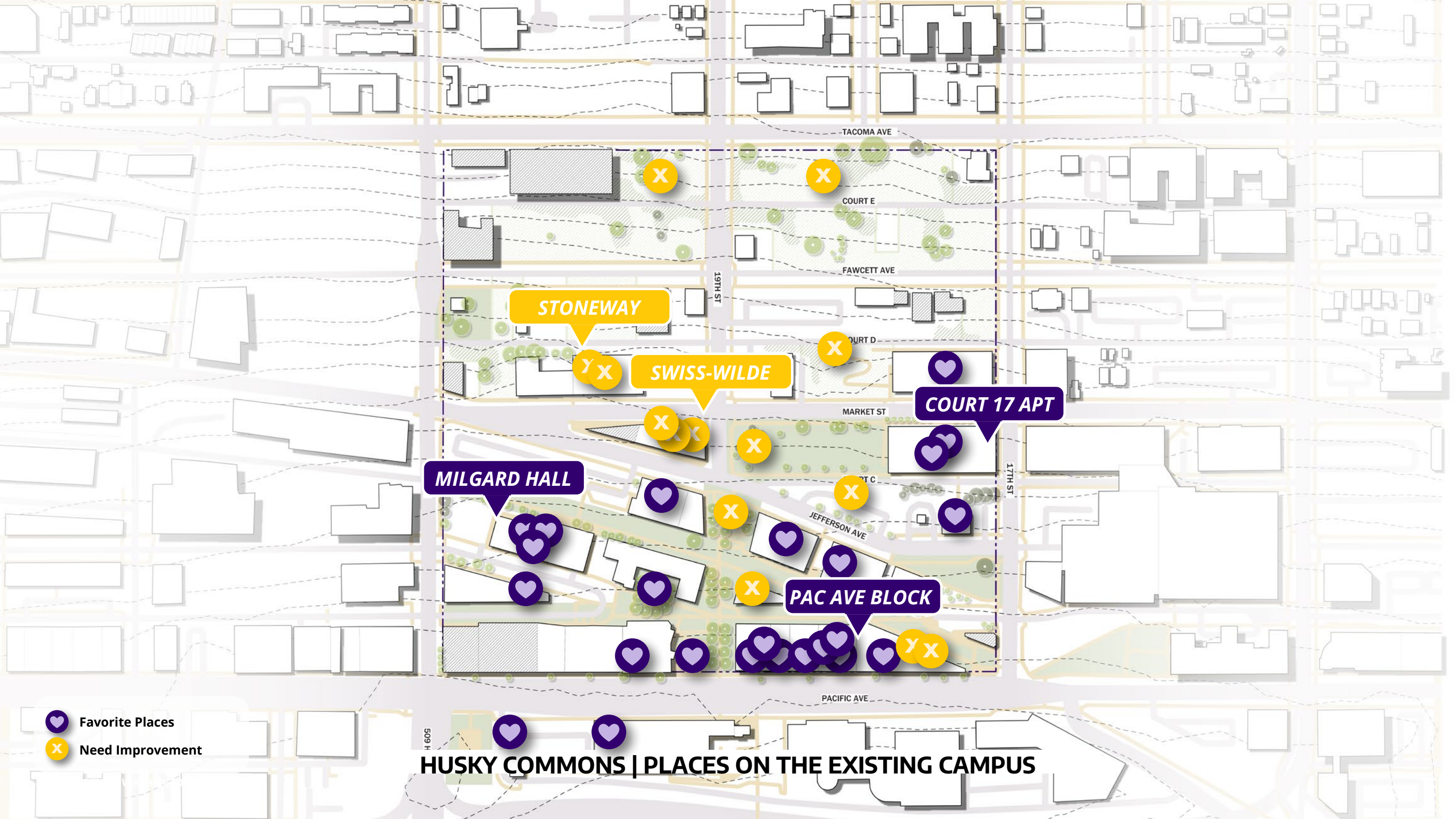
HUSKY COMMONS







-  Favorite Places
-  Need Improvement

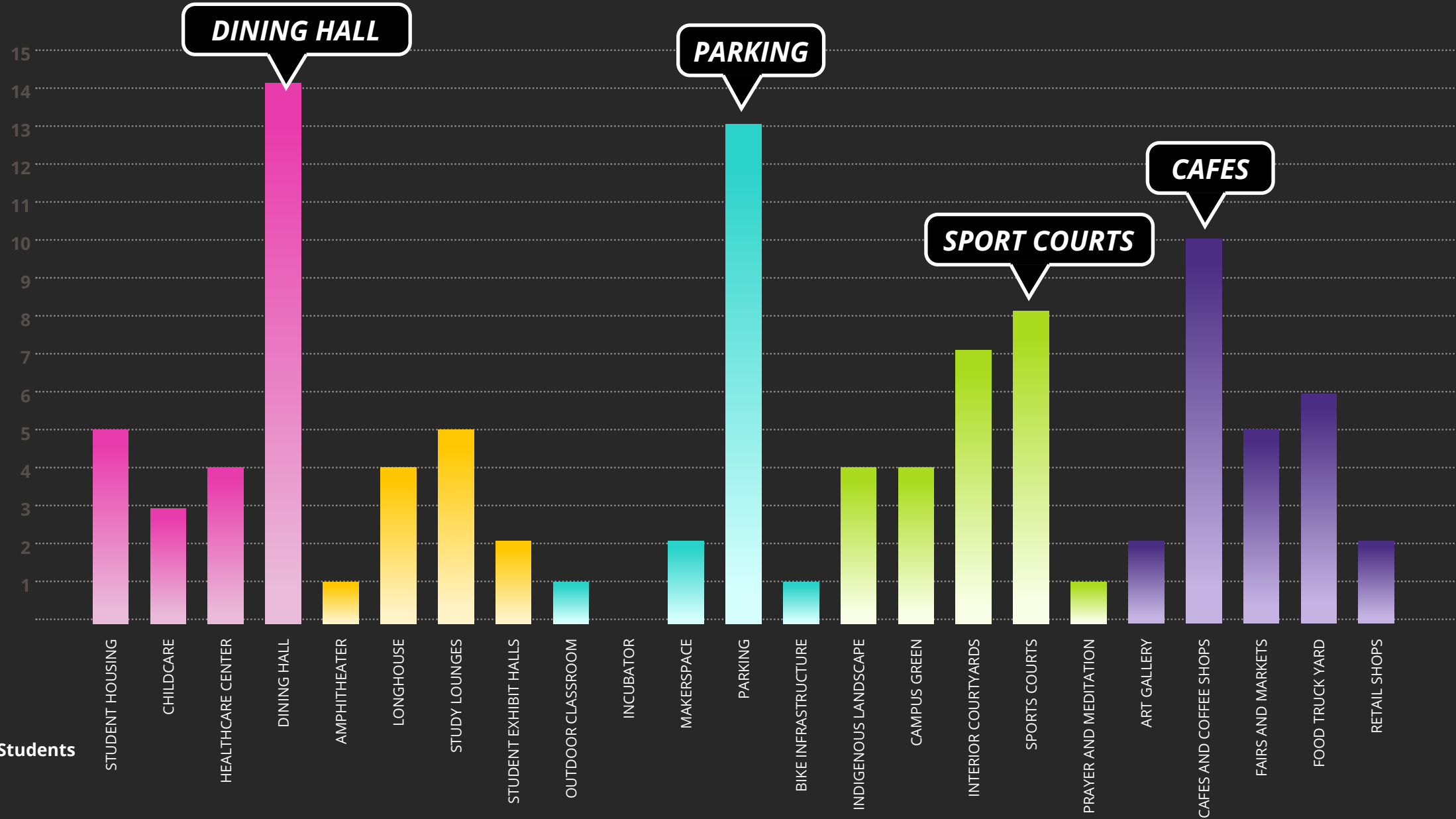
HUSKY COMMONS | PLACES ON THE EXISTING CAMPUS








-  Favorite Places
-  Need Improvement

HUSKY COMMONS | PLACES ON THE EXISTING CAMPUS

HUSKY COMMONS



THEME

-  Expand Access For Students
-  Build Community
-  Innovation And Scholarship
-  Diversity And Equity
-  Vitality

HUSKY COMMONS | PROGRAM TALLY



TACOMA ONLINE SURVEY



ONLINE SURVEY

HUSKY COMMONS POLL

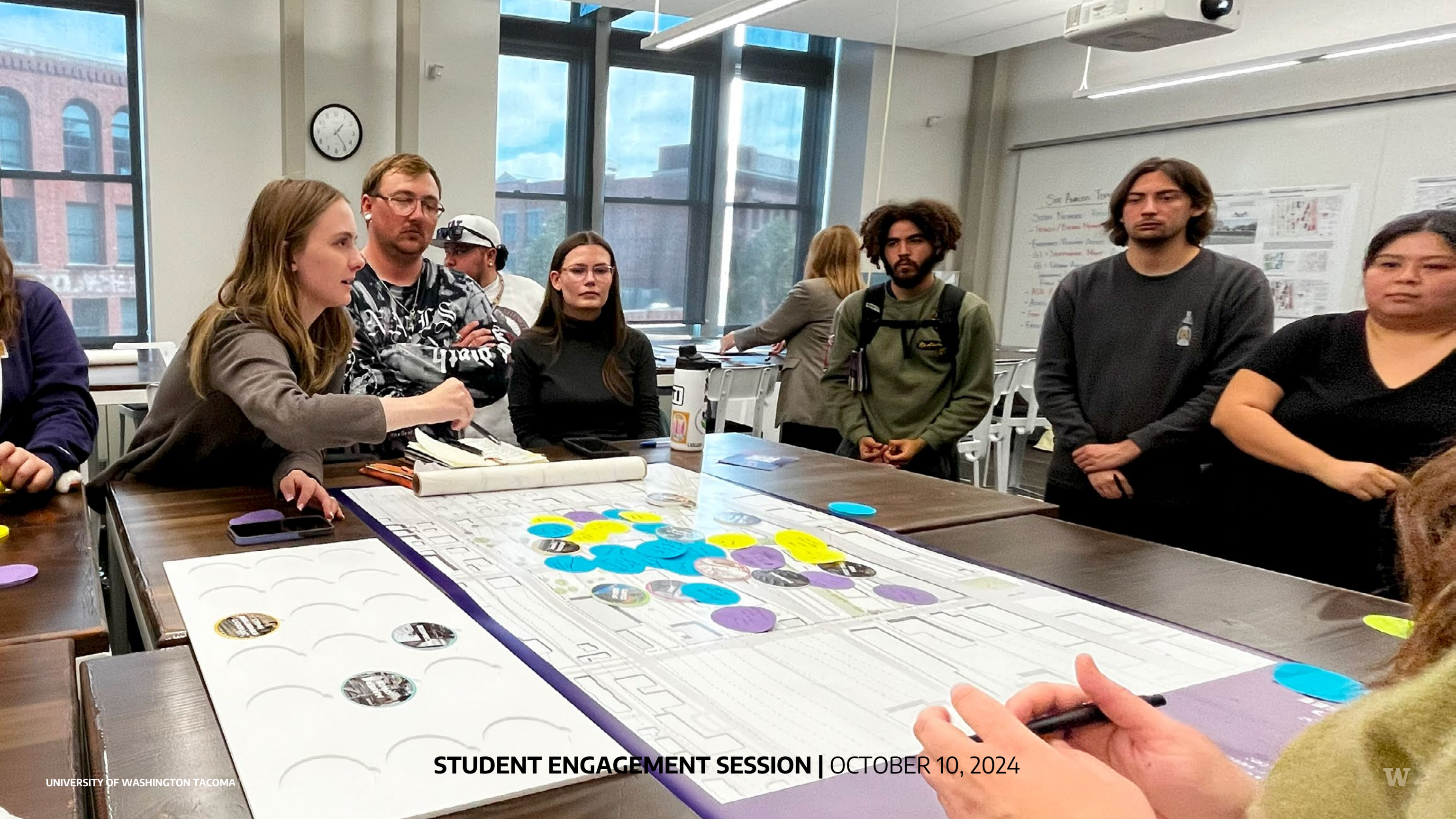
FALL 2024 | FEEDBACK OPPORTUNITIES

ENGAGEMENT WORKSHOPS

+50

STUDENTS,
FACULTY
AND STAFF





STUDENT ENGAGEMENT SESSION | OCTOBER 10, 2024



STUDENT ENGAGEMENT SESSION | OCTOBER 10, 2024



STUDENT ENGAGEMENT SESSION | OCTOBER 10, 2024

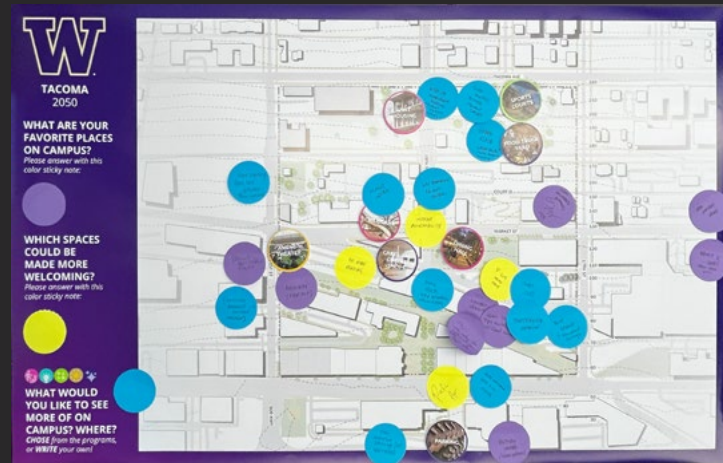
ENGAGEMENT WORKSHOPS



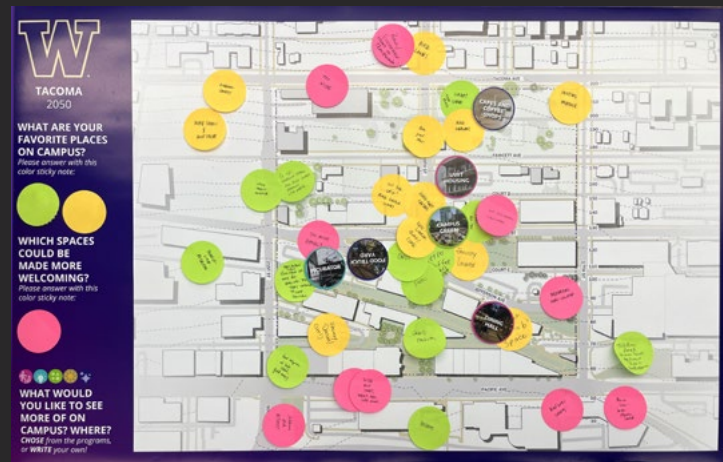
ENGAGEMENT WORKSHOP | WHAT WE HEARD



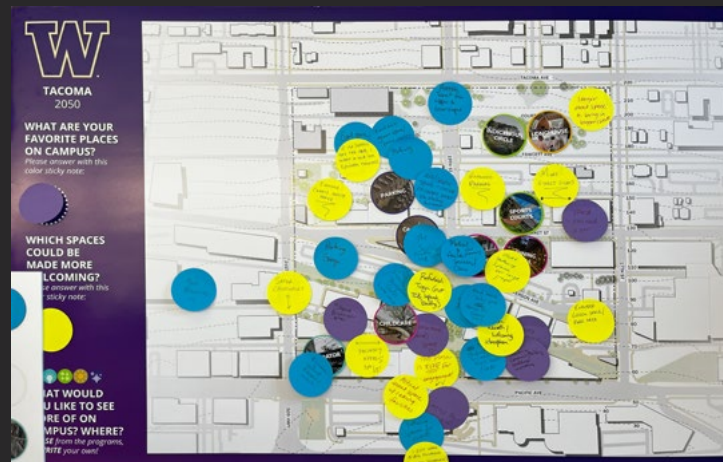
STUDENTS



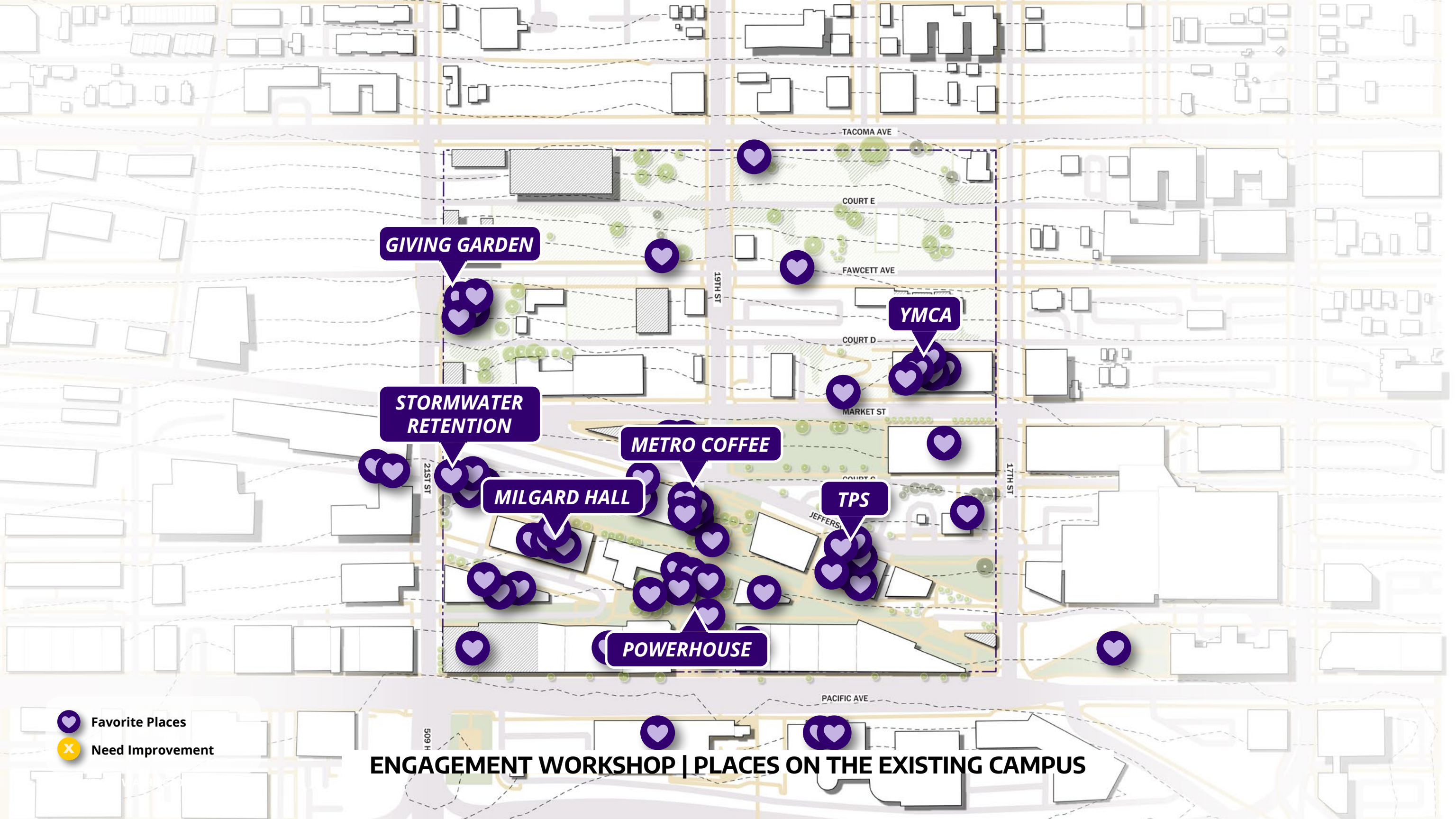
FACULTY



STAFF



WHAT WE HEARD OVERVIEW



GIVING GARDEN

STORMWATER RETENTION



MILGARD HALL

METRO COFFEE

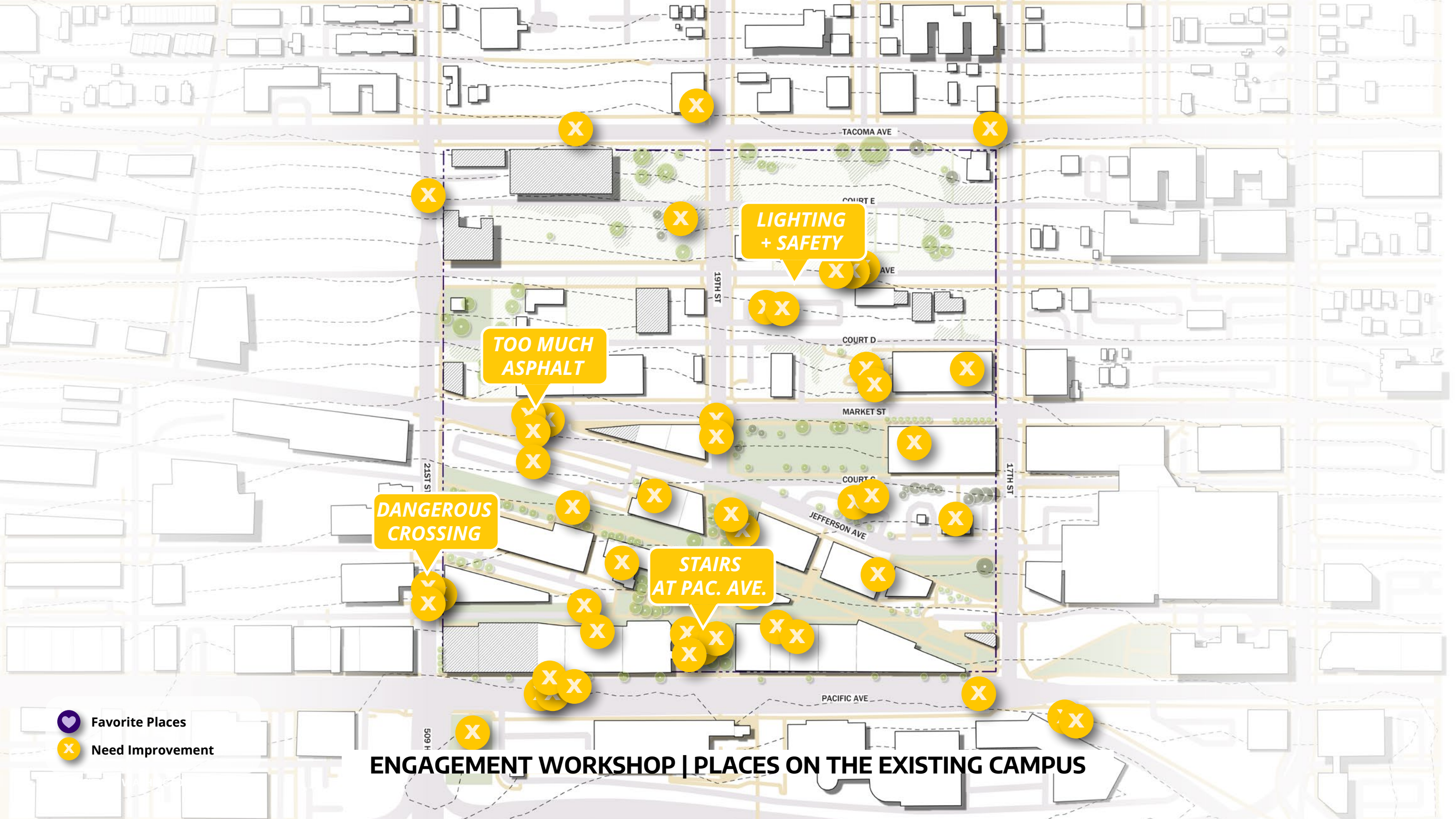
POWERHOUSE

YMCA

TPS

-  Favorite Places
-  Need Improvement

ENGAGEMENT WORKSHOP | PLACES ON THE EXISTING CAMPUS



LIGHTING + SAFETY

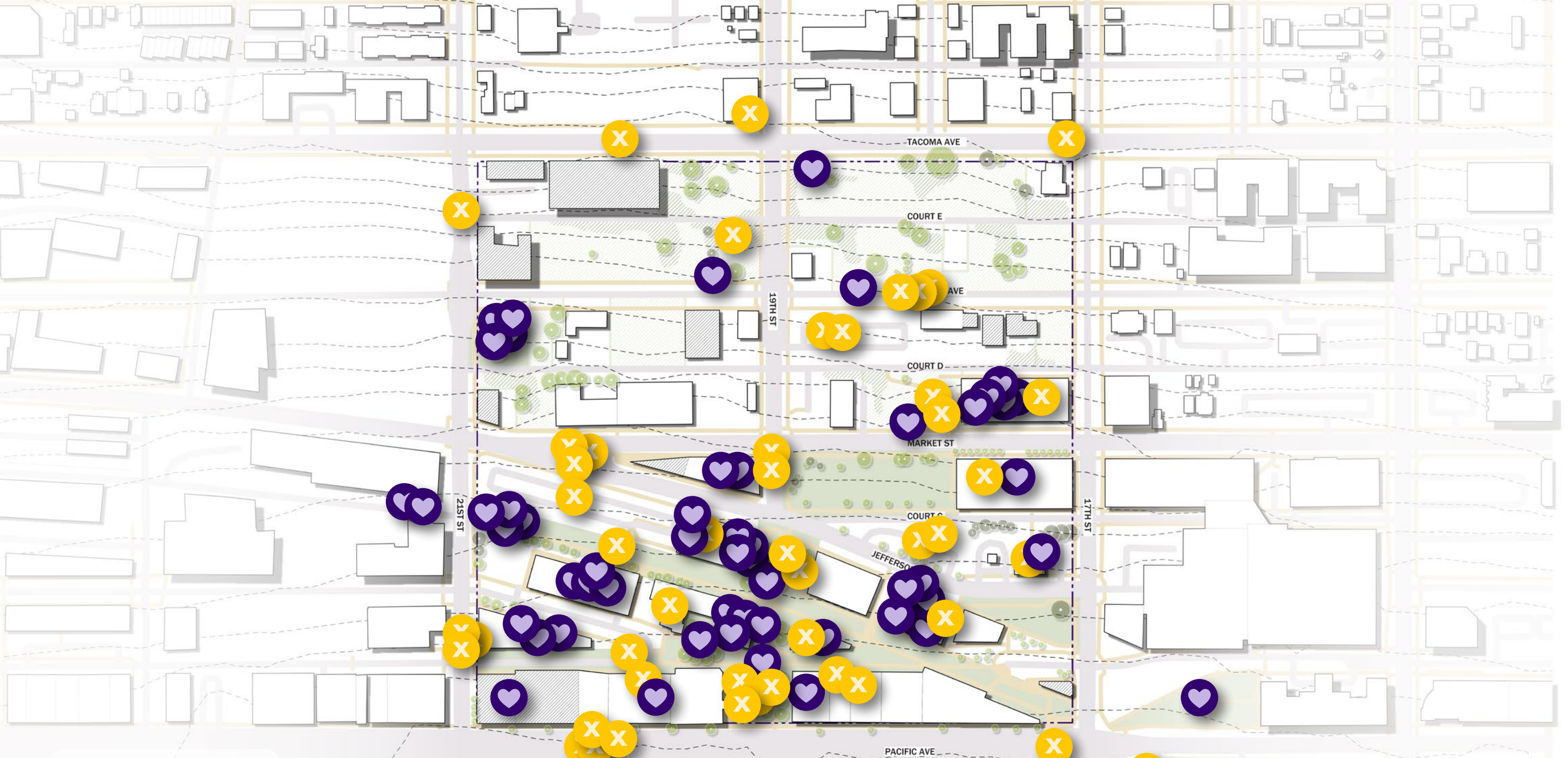
TOO MUCH ASPHALT

DANGEROUS CROSSING

STAIRS AT PAC. AVE.

- Favorite Places
- Need Improvement

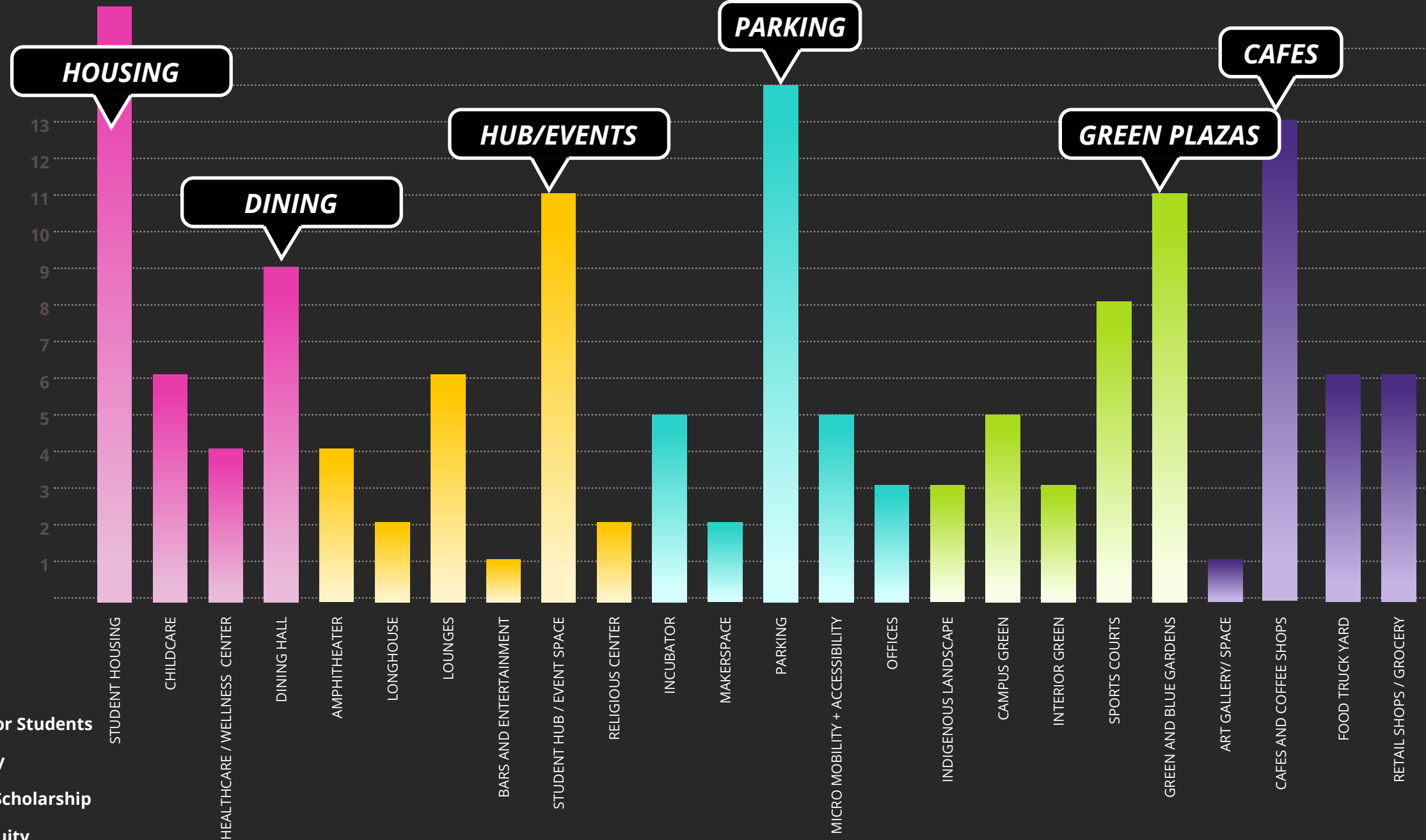
ENGAGEMENT WORKSHOP | PLACES ON THE EXISTING CAMPUS



- Favorite Places
- Need Improvement

ENGAGEMENT WORKSHOP | PLACES ON THE EXISTING CAMPUS

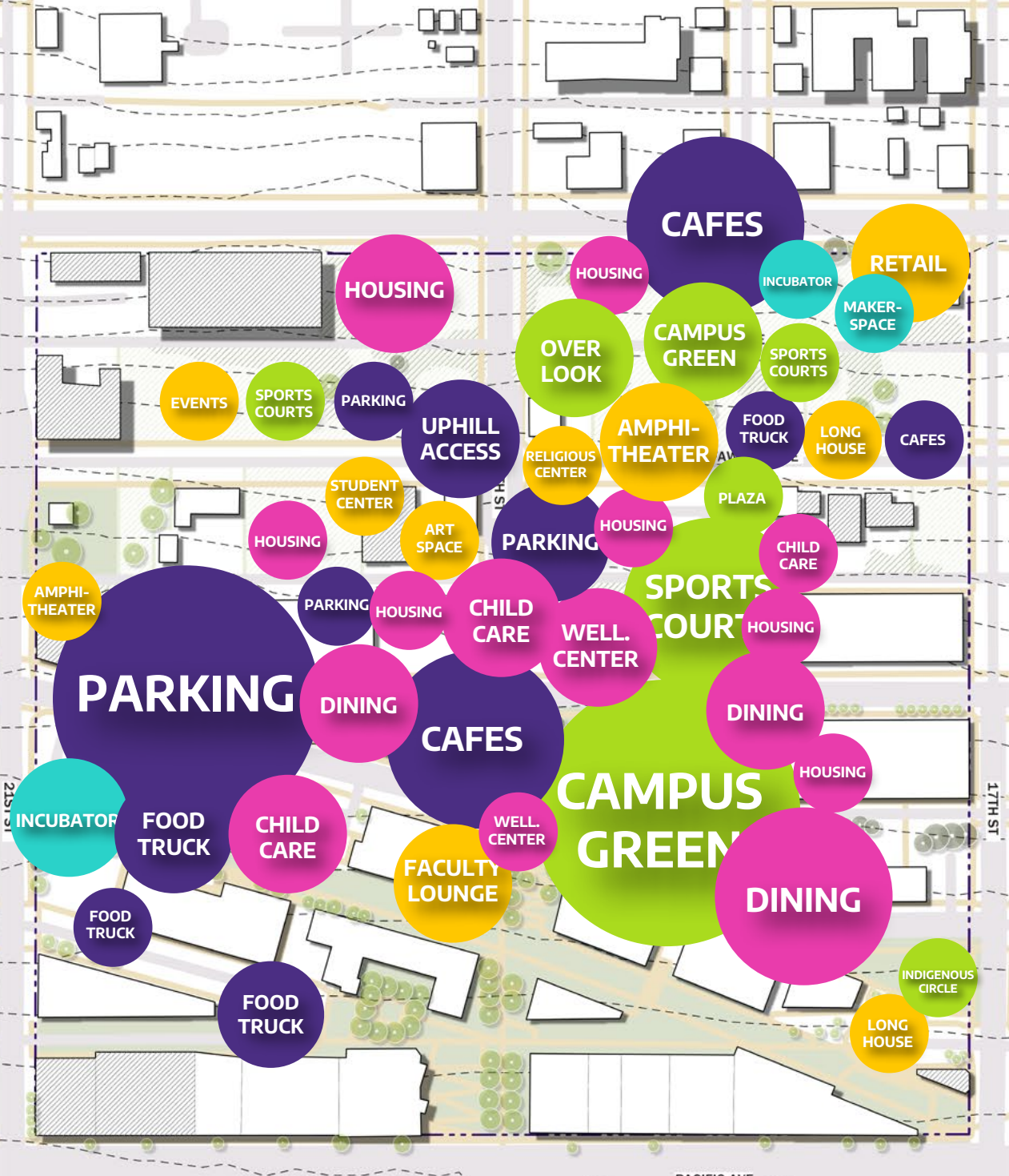
ENGAGEMENT WORKSHOPS



THEME

- Expand Access For Students
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ENGAGEMENT WORKSHOPS | PROGRAM TALLY



ENGAGEMENT WORKSHOP | PROGRAM LOCATIONS