

APPLY TO THE DISTINCTION OF EXCELLENCE PROGRAM

APPLY BY OCTOBER 18, 2024 for WINTER 2025



THE GOAL OF THE DISTINCTION OF EXCELLENCE PROGRAM IS TO ENHANCE THE EDUCATIONAL EXPERIENCE OF MOTIVATED STUDENTS BY FOSTERING CONNECTIONS WITH BUSINESS LEADERS AND OFFERING SEMINARS AND EVENTS THAT FOCUS ON CAREER MANAGEMENT AND CURRENT TRENDS IN BUSINESS THOUGHT.

Curriculum:

- **TBGEN 360 - Marketing Yourself in Business**
Assists you in launching and managing your career. Paired with a Mentor in the local business community.
- **TBGEN 460 - Readings in Business**
Examine and discuss recent groundbreaking writings in the field of business in a seminar format.

All participants are expected to register for both seminars and attend most quarterly events (one program-related event per quarter.)

TWO SEMINARS: 5 credits total / Over 2 quarters	
WINTER 2025	AUTUMN 2025
TBGEN 360: Marketing Yourself in Business (2 cr.)	TBGEN 460: Readings in Business (3 cr.)

How to apply:

- Have Junior standing (90 graded credits)
- Answer the two questions in the application form (via QR code below)
- Provide two reference names with contact information

Applications will be examined holistically based on prior academic performance and the student's likely contribution to and ability to benefit from the program. Applicants with an overall cumulative GPA of 3.5 or above are particularly encouraged to apply, although all applicants will be considered.



QUARTERLY EVENTS

Premier guest speaker series and workshops.

MENTORSHIP

Assigned mentors from the local business community.

\$500 SCHOLARSHIP

Applied Annually to Enrolled and Continuing Students.