Unboxing Creativity - Lifeskills Design Thinking Workshop

Institute for Innovation and Global Engagement Conference



Introduction

The Fall 2023 GID Lab Interns were tasked with designing their own student led workshop. Our goal was to provide an opportunity for anyone to learn how to use Design thinking by igniting their creativity to problem solve.



The prompt participants were given was: "What is something that is stressing you out?" Using this prompt, the GID Lab Interns helped to guide participants through the design thinking process to try and solve their problems.



Ice Breaker

GID Lab Interns led an ice breaker called the wireframe exercise to help get people thinking outside the box. Participants came up with ideas of things you couldn't do with a wireframe. They then swapped ideas and had to try to think of how a wireframe could be used to solve the problem.



5 Whys

5 Whys is used as a way to dig deeper and find the root problem. Participants took their initial problem that was stressing them out and kept asking why to know exactly what was the real problem.



Ideate

Guided by the GID Lab Interns, participants immersed themselves in the ideation phase by using techniques like brainstorming, attendees explored what they could do with creative solutions. As the room hummed with imaginative energy, participants harnessed the power of collective ideation to unearth a plethora of potential solutions.





Prototype

Transitioning from ideation to prototyping, participants, under the interns' guidance, selected promising ideas and crafted low-fidelity prototypes using accessible materials. The hands-on process enabled the transformation of abstract concepts into tangible representations, facilitating a deeper understanding of proposed solutions. Emphasizing rapid prototyping, the interns encouraged iterative refinement, turning the workshop space into a dynamic hub of activity where participants brought their ideas to life with enthusiasm and creativity.

