

## MSB Faculty Meeting Minutes

April 21st, 2023

12:30-2:00pm

<https://washington.zoom.us/j/4099314657> [washington.zoom.us]

**Voting members present:** Z. Barsness, A. Bolori, D. Bryan, J. Cao, G. Craig, S. Davalos, M. Eberly, E. Feroz, N. Haghghi, A. Hastings, A. Jago, R. Jindal, F. Leng, J. Ni, S. Norman, G. Noronha, J. Purdy, E. Shankus, J. Shin, H. So, A. Tripathy, M. Turek, G. Viers, E. Zhang, L. Zhang

**Non-voting members present:** A. Merchant, R. Vaughn, S. Emert, J. Core, A. Steffens

**Minutes:** J. Core

Meeting called to order at 12:33 pm. Minutes from March 3<sup>rd</sup>, 2022 **approved**.

### AGENDA ITEMS:

#### 1. Updates from the Dean's Office – Altaf & Juliet

- **Markets Lab:**

- Receiving excitement from the community; Multicare CEO, McKinstry all showing an interest.

- **Fiscal Policy/Budget Policy Updates:**

- Ongoing procedures for operational excellence
- We have healthy reserves
- Following a corporate approach
- Our leaders are gracious and kind, Financial Wellness and Entrepreneurship is growing,
- Really good work and important work. \$100,000 coming from MS Accounting to help with entrepreneurship initiative.

- **DEI** – Shalini is out for now. We have nominated two people from our school, Aubree and Arthur Jago, lead charge for remainder of the year.

- **Refresh** – move into implementation.

- **Dean's Office Happy Hour** on April 28<sup>th</sup>; opportunity to relax and visit with peers.

- **Dawg Bites** participation is bringing energy from all around campus. Chancellor is very excited, EVCAA excited. Good for downtown community.

#### Hiring plan, merit review – Juliet

- Working on hiring requests for next year, Fin/Econ, Business Analytics, Management
- **Altaf** – Chancellor requested logistics and supply chain program. Programs are in demand, hunger in the South Sound for these programs. Start a center for Supply Chain and Logistics
- **Merit Review Docs:** send by 5/1: Spreadsheet is already in the folder, please update.
- **Merit Review Meetings:**  
May 26, 12:30 – 2:30 pm – To review PTL, FTL, Assistant Professors, and Assistant Teaching Professors  
June 2, 12:30 – 2:30 pm – To review Associate Professors and Professors
- **Enrollment Data** – Change in enrollment. Spring down 8.5% UG, up 7.8% Grad, total -3.9% for Milgard. Campus down 3.6%
- Collaboration from Foster School of Business
- **Altaf** – UWT Admissions/Milgard working with Seattle, those not admitted to Foster are getting emails from Altaf inviting them to consider MSB. They are also doing this for SET. Not all who applied to Foster will want to come here, but this is the first time we have ever done this. May not have high yield but even 100 considering would be good. Not out of crisis mode, work needs to be done.

#### 2. Voting Items:

- Temporary FC Member for Spring & Summer
  - 21 voted yes for Marion
- MSB Representative to the EC
  - Gary – 14, Eliza – 4; Abstain - 2

### 3. Non-voting items:

#### • **Course Equivalencies for study abroad - Evy**

- From the last meeting, we needed to clarify whether these courses are curricular or not. I did hear back from Julie. This is not a curricular change and should not be considered as such.
- At Foster if student his studying with different university, they bring syllabus to advisor and they would agree if the course would fit. Then the documentation goes to unit head, contact dept lead in that dept and get their approval.
- If it isn't approved, they may still get credit just not credit for that particular course. It would be considered general credit.
- If it would qualify towards a specific credit of the department, the course gets documented in database, saying that this is the course take, this is how it is accounted for.
- Future students can use this info, but there is a 3-year limit. After 3 years, may be updated and have to go through the review process again.
- In the past, courses would not go to lead, it would go to UPC. It does not need to vote on it because it is not curricular. Petitioning to have a course reviewed, it goes into a system called DARS. On a case by case basis, it is documented in the database with 3-year shelf life. UPC voted to adopt same process as Foster.
- I can provide a workflow document if you would like.
- We do not need to vote as a faculty.

#### **Discussion:**

- Workflow and document are very comprehensive. It does not have to be the person teaching the course but could be other faculty to discern whether or not course equivalency. Could compile other comments from other faculty and UPC could weigh in.
- Others can consult as needed. Extra step not required. We are not voting.
- I'm fully supportive and believe we need to formalize this process. Having lead faculty in there is good.
- It's not necessarily a single event, if the agreement is approved, it could be institution to institution dependent.
- OGA is also involved with this. Historically, it does benchmark the course with the Dean.
- Foster benchmarks courses when they get a new school with the Dean from that school, and they use as a standard benchmark.
- OGA doesn't ask the Dean, OGA asks advisors who ask the UPC. Xavier, 5 courses to review. OGA asks if we could provide some basis to communicate with students. There are courses offered that will count towards their degree. We don't want to extend the time to degree.
- Thought of it in realm of CC and HS courses as well. This process is well established. In other departments, this happens and helps with advising process. Been going on for many years

#### • **CLSR & MWI updates – Rachel**

- It has been a busy year. Our Internal Case Competition only had 3 teams this year. We piloted workshops to help with growth and involvement and provided coaching for winning team.
- We need some thought partnership on how we can incentivize so more students participate in the case competition. Internal is a great learning experience. Those who win get to compete in the international competition.
- MISCCR – 18 teams, representation across the world
- Bigger picture: Advisory board has one replacement and two new advisory members.
- Rachel is on tri-campus working group, next generation steering committee, recruiting advisory board members.

- CLSR Strategic Plan on website 22-27. Very detailed please take a look and let me know if you have questions.
- MWI – New HS Leadership Development Program: Lead your way. Open to all those interested in women's leadership development.
  - February event's - 91% said it was a valuable use of their time for a Saturday.
  - Apr 22 there is another event and July 14 is LYW days.
  - Lead Your Way also has a new article on UWT page.
  - Bring LYW into the HS's and advisory board help with development of LYW
- MWI Mentoring Program: 24 pairs, in person at federal way HUB
- MWI Program Development Committee Research – interviews with South Sound 40 under 40.
- Planning for targeted focus groups in coming year, setting the stage for next strategic planning process.
- May 23<sup>rd</sup>: Dr. Laurie Weingart – The NO Club.
- Growing Advisory Council, new members (5), 2 new CLSR members. Diversity of voices. Leadership Minor – list of existing courses at UWT, research other Leadership minors at 15 other institutions.
- Need support for growth, sponsorship for case competitions.
- Love the partnership with CBA, MSBA and MWI.

• **AACSB next steps - Jinlan**

- CIR Application: Due July 1<sup>st</sup>, Review Year July 25-26. We are currently in Year 2. Year 3 submit CIR application and other activities such as date and peer review team. Year 4-5. Two busy years.
- Need to address concerns from last visit.
- Research support and criteria. Collect annual review publication data. During Merit review, keep this in mind when submitting documents.
- Update SA faculty ratio
- UPC: LOW and implementation,
- GPC: LO's update and possible overall committee
- 2020 accreditations standards (Engagement, Innovation, Impact). Centers can help with providing how MSB demonstrates positivity societal impact. Receive by the end of April/latest early May, so we can draft application.
- Julia Smith email in using Community Partnerships database. Asks all the right questions about engagement.

• **Common Goal Update – Stan**

- Common Goal: Relational not transactional. Lessons learned, the HS speaking experience was not tremendous, Jill & Joseph will share their experiences.
- Jill was a little shocked at the lack of engagement/discipline happening in the HS classroom. Students are excited to have visitors. Opportunities to help illuminate in AVID classroom – preparing for classes.
- Joseph visited Mt. Tahoma. Saw high deviation on levels of interest and motivation level. We need to focus on those who are interested in Entrepreneurship, Milgard or even going to college.
- Suggest a change regarding approach to HS Students.
- Josh Garcia – suggested focusing on DECA/FBLA, better use of our time. We will have a different approach starting next year.
- M. Turek visiting Green River CC, experience was completely opposite. Overall, it was a very rich experience and highly relational.
- Spoke to students on how to approach a project, promote MSBA program. Presented for an hour, kicked out of the room because people continued to ask questions. Students are highly engaged.
- If I had to choose where to put my Milgard resources, Google ads versus in speaking engagement, it would hands-down be speaking in person.
- We will work on bringing HS and CC students to campus.
- Final Admitted Student Day is tomorrow. Nasir's experience speaking with admitted students - The audience was very interested in MSB and all different programs. Transfer Day is on y 20<sup>th</sup>.

***-Undergraduate Dean's Conference at U of Texas (Dallas):***

- Other Universities are going in the direction we are going.
- The event had a great breadth of Universities, who spoke about Enrollment & Retention.
- Primary points:
  - Personal engagement with students
  - Everyone is an admissions representative
  - Focus on the goal not obstacles
  - What should business education include?
  - Competition will be tougher
  - Sell outcomes not degrees
  - Pressure to deliver outcomes
  - Desire for self-employment is significantly increasing
  - Prepare students for upskilling (not exec ed – micro credentialing).

***-Chancellor's Student Success Committee – we are not there yet***

***-Dawg Bites – weather is looking good***

- MH – Michael Sullivan “Saltwater by Christmas” 2:45pm
- “We are all on the same team”
- Social gathering the Friday night before Dawg Bites.
- How are we leveraging our relationship with TPS? Posters, Social Media out to schools, T Town event, maybe buses coming over.

Excuse those not voting.

**Final Voting Item:**

- Postponement of reappointment review – Alireza Bolori
  - 13 - Yes

**Adjourn Meeting – 1:55**