



Student Technology Fee Committee (STFC) Annual Allocation Request

ALLOCATION REQUEST DATE INFORMATION

Date Created: 2020-02-25 08:39:34

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ALLOCATION REQUEST TITLE/DESCRIPTION

Request Title: Computer Literacy Seminars

Request Description: This request is a continuation of the approved proposal for 2020-2021 titled "20A015 Computer Literacy Seminars". The planning and execution of the 2018-19 seminars are currently underway.

ALLOCATION REQUEST INFORMATION

Department Name: Information Technology

Request Code: 20A0223

Contact Names: Christopher Fuentes

UW Tacoma Affiliation: Staff

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Title of Request: 2020-2021 Computer Literacy Seminars

Type of Request: One Time

Department Head Approval: Department Head: Patrick Pow

Annual Request Information

1. Background: Review and discuss the context of the proposed technology in detail. Explain how this proposal will be used in conjunction with an original proposal or existing technology. If applicable, how is the current technology disabled or inadequate?

This request is a continuation of the approved proposal for 2020-2021 titled "20A015 Computer Literacy Seminars". The planning and execution of the 2018-19 seminars are currently underway. The Information Technology department has partnered with the Center of Data Science to deliver these seminars.

This year (2019-2020) we are focusing on the following topics:

Deep Learning (Complete):

Artificial intelligence is a growing technology that continues to break boundaries when it comes machine learning. This includes machines now performing tasks that typically require human intelligence. It can be useful for career seekers in knowing how today's industry is utilizing and depending on this technology.

Social Media (Complete):

If used in the right way, social media tools can help individuals or groups promote and expand their network. It can be used as a monetization avenue and/or provide a platform for educational and movement inspiration. YouTube Channel Creation & Podcast hosting were covered in this seminar.

Adobe Photoshop (Complete):

Photoshop is a complex yet powerful tool that provides users the opportunity to express their creativity. Photo editing and graphic design plays a major role in any industry requiring awareness and advertising. This seminar was a hands-on beginner's workshop that allowed participants to follow along as different Photoshop techniques were covered.

Geographical Information Systems – GIS (In Progress):

GIS mapping is one of the most current and powerful systems used to analyze geographical data. This includes capturing, storing, manipulating, managing and displaying various types of geographical data. This seminar will provide an overview of how students can use GIS mapping to better analyze their data, as well as, where GIS is heading as a technology tool.

Cloud Computing (In Progress):

As more and more companies move to the cloud, it is critical for industry workers to understand how the cloud concept works. Not only is the cloud being used to store massive amounts of data but it can provide powerful on-demand computation functionality. This concept is called cloud computing.

For the 2020-2021 school year, we hope to continue seminars in the above topics, as well as, introduce new and relevant topics. Each seminar will be broken up into three sessions. The first session will focus on an introduction to the topic; the second a corporate guest speaker (contingent on availability, otherwise the discussion will continue from session 1); and the third a hands-on session.

2. Benefit to Students: Discuss how students have benefited from the original proposal, if applicable. How will additional funding of the technology benefit students? If this was an unforeseen technology need, discuss how students will benefit from this new proposal and why the need cannot wait for annual allocation funding.

Employers are increasingly looking for applicants that can demonstrate proficiency in reading, analyzing, and presenting increasing quantities of data. Governments, non-profit organizations, education institutions also realize the importance of using structured and unstructured data to promote and advance their strategic mandate and daily operation. The better our students understand basic data organization and visualization techniques, the more employment opportunities may be available. Similarly, employers would prefer to hire employees who have knowledge and basic skills in today's latest technology. These seminars will introduce UW Tacoma students to some of the latest and most relevant computer literacy topics available. In the previous seminars, we have also been able to bring guest speakers from companies like Amazon, DimensionalMechanics and Microsoft. We plan to continue bringing external guests to expose UW-Tacoma students to real life examples in the working industry.

These seminars will be open to all UWT students and will provide part-time employment for three UWT students.

3. Access: Describe who will be using or will have access to the resources being proposed. If the access has changed since an original proposal, be sure to note that here. In addition, all previous requestors, please provide historic data highlighting the usage and accessibility of technology. All new requestors, please provide user need data.

All UW Tacoma students are eligible to sign up for all seminars.

4. Timeline: Provide a timeline showing how the proposed technology can be completed during the requested period. Describe when you would like to see this proposal initiated and completed, and why.

The proposed timeline is as follows:

- Recruit and hire three UWT students during the beginning of Autumn Quarter 2020.
- Plan and organize seminars during the second half of the Autumn Quarter 2020.
- Provide data visualization seminars during Winter Quarter 2021
- Provide IT privacy/security seminars during Spring Quarter 2021
- Potential: Provide additional IT seminars during Spring Quarter 2021

Please note: the order and structure of the seminars may change based on the availability of faculty members leading the seminars.

5. Resources/Budget: Discuss available financial, personnel and space resources devoted to the proposed technology and level of support. Proposal must detail all the items/resources requested to be purchased. This includes filling out the Item Detail in next section.

IT requests resources to create at least three student-working positions for UW Tacoma students to work as assistants for the creation and execution of the above seminars in 2020-21. The responsibilities include:

- Assist faculty members in creating and organizing PowerPoint decks for IT Seminars
- Create, print and distribute training materials required for IT Seminars based on information provided by faculty
- Assist faculty members in creating dataset examples required for IT Seminars
- Create promotional material for seminar advertisement
- Work with CDS faculty members and IT PM in advertising seminars
- Assist faculty members during hands-on seminar sessions

The resources requested will be used to benefit students directly, including part-time employment and training materials for those who participate in the seminars.

Funding Request Items

Item	QTY	Cost Per Item	Shipping Fee	Tax Per Item	Subtotal
Student Hours (3 people, 30 weeks @ 15 hrs./week)	1350	\$14.00	\$0.00	\$0.00	\$18,900.00
Benefits @ 23.5%	1350	\$3.29	\$0.00	\$0.00	\$4,441.50
Training Materials	1	\$1,000.00	\$0.00	\$0.00	\$1,000.00
Corporate Guest Speaker Stipend	4	\$150.00	\$0.00	\$0.00	\$600.00
OVERALL TOTAL:					\$24,941.50