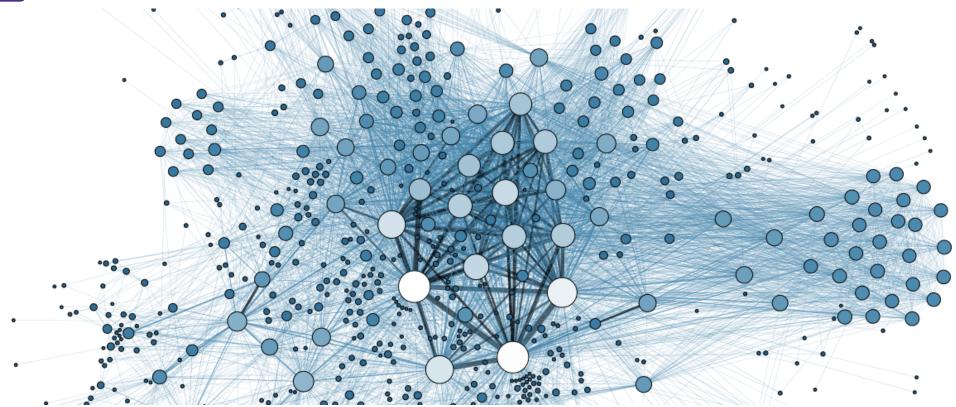
## **University of Washington Tacoma**

### **MILGARD SCHOOL OF BUSINESS**

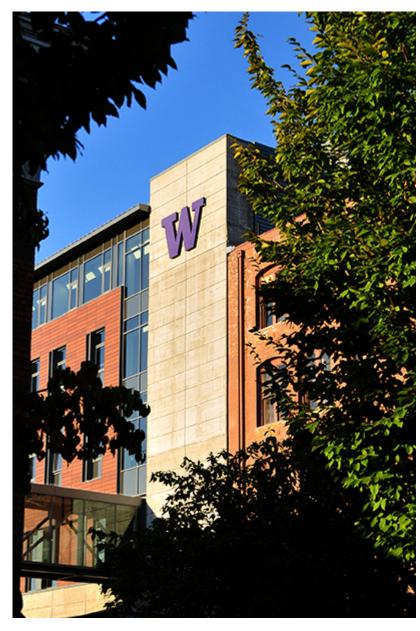




# Moving the field forward: student paper award for futuretech research at 2018 HICSS

The Center for Business Analytics (CBA) at Milgard School of Business, International Society of Service Innovation Professionals (ISSIP), and International Business Machines Corporation (IBM) announce the 2018 "Move the Field Forward Best Paper Award" at the Hawaiian International Conference of System Sciences.

This award is intended to recognize exceptional research methods displayed by students and professionals, with the objective of better understanding intelligent (smart/wise) service systems.



Tioga Library, home of the Center for Business Analytics at UW Tacoma



Director of the Center for Business Analytics, Professor Haluk Demirkan

The "*Move the Field Forward Best Paper Award*", may be given to as many as five candidates that best demonstrate exceptional research and understanding of intelligent service systems, with a chance to receive up to a \$1000 award check and certificate. Awards will be given during the conference on January 3-6, 2018 at the HICSS 51, Big Island, Hawaii.

ISSIP, IBM and CBA have collaborated to promote and disseminate research and applications among students and professionals interested in theory, methodologies, and applications in the overall understanding of intelligent service systems. These systems include but are not limited to areas such as cognitive, wisdom, cloud, fog computing, business analytics, big data, and digital transformation.

The "Move the Field Forward Best Paper Award" aims to encourage a cultural shift through the collaboration of students and industry practitioners. Candidates that are willing to take the initiative to apply research prowess and innovative thinking are ones that will promote the intelligent service systems field in growing substantially.

- <u>The ISSIP[2]</u> is a non-profit organization co-founded by IBM, Cisco & HP to promote human-centered "smart" services for value and outcome.
- IBM[3] is an American multinational technology company. For more than a century IBM has been dedicated to every client's success and to creating innovations that matter for the world.
- <u>The CBA[4]</u> is core purpose is to inspire innovation through the strategic use of data, analytics, design and service thinking, and smart machines.
- <u>HICSS[5]</u> is the longest standing scientific conference in the information systems and technology field. Since 1968, the Hawaii International Conference on System Sciences (HICSS) has been known worldwide as the longest-standing working scientific conferences in Information Technology Management. Recent research shows HICSS ranked second in citation ranking among 18 Information Systems (IS) conferences, ranked third in value to the MIS field among 13 Management Information Systems (MIS) conferences, and ranked second in conference rating among 11 IS conferences. You can find more about this conference in <a href="here[6]">here[6]</a>.

Previous year's winners are available in <a href="here[7]">here[7]</a>.

Please submit your nomination at <a href="http://hicss.hawaii.edu/program-hicss51/issip-ibm-cba-student-paper-awards/[8]">http://hicss.hawaii.edu/program-hicss51/issip-ibm-cba-student-paper-awards/[8]</a>



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## Moving the field forward: student paper award results for future-tech research[11]

In 2018, The Center for Business Analytics (CBA) at Milgard School of Business, International Society of Service Innovation Professionals (ISSIP), and International Business Machines Corporation (IBM) partnered to promote and disperse research among students and professionals with the objective of understanding intelligent service systems.

**SECTION:** Milgard School of Business[12]

**WRITTEN:** December 11, 2017 **MEDIA CONTACT:** Shane Benoit

**RELATED DEPARTMENT:** Center for Business Analytics[13], Milgard School of Business[14]

**TAGS:** 

Milgard School of Business[15], Center for Business Analytics[16], CBA[17], MSBA[18], Master of Science in Business Analytics[19], Haluk Demirkan[20], Milgard[21]

# **URLs** on this page

- 1. UW Tacoma Homepage => http://www.tacoma.uw.edu/
- 2. The ISSIP => http://www.issip.org/
- 3. IBM => https://www.ibm.com/us-en/
- 4. The CBA => http://www.tacoma.uw.edu/cba
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- 6. here => http://hicss.hawaii.edu/about/
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